

(EX  
PRO)  
SYSTEM



AIRCLAD (X)

XIP COLLECTION

# Redefining the future of events

AirClad X is our brand of event, retail and leisure products with high performance design at its core.

Established in 2007, over the years AirClad X has worked extensively with premium brands and clients to produce one-off, custom designs. As a result of this experience, we have developed our own range of industry-leading products to suit a multitude of applications.

These structures are crafted to engage and inspire people, and to ultimately bring your space to life.

To assist in the installation and delivery of our structures globally, there is a developing network of partners managing deployments from location to location.



Structure: XIP 20  
Location: Pebble Beach, California  
Client: AFAS



## Event Architecture

02

04

06

13

16

39

40

Structure: XIP 10  
Location: Glastonbury  
Client: Snoozebox



#### WHY THE XIP SYSTEM

## What does it do for you?

**The XIP is a double height modular system designed to take AirClad events to a whole new level.**

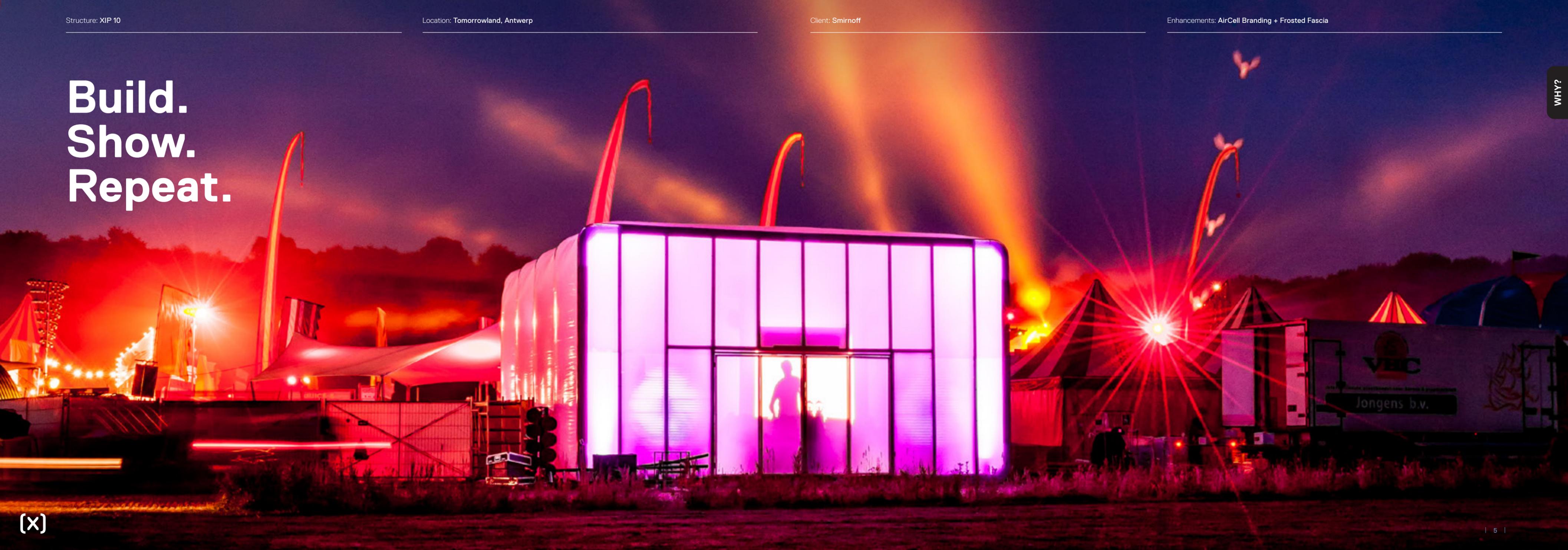
The interior can be configured with a first-floor mezzanine or left open to enjoy the 6m high, two-storey space.

With extensive options for customisation, the AirClad XIP can reflect any brand guides to suit a multitude of marketing applications. The Space Frames can be colour coded to suit your style and printed AirCells create a billboard sized canvas for you to express your brand. Our standard-issue fascia can be recessed to create a dynamic entrance or terrace.

Following the same formula developed with the XPO System, the XIP is designed for maximum efficiency in production, with details that negate the need for nuts and bolts in assembly and quality finishes that create a premium feel, inside and out. The core XIP package will build a sealed, secure space ready for interior fit out.

WHY?

# Build. Show. Repeat.



WHY?

## ABOUT THE XIP SYSTEM

# What is XIP?

**The XIP is extremely popular with brands looking to make a big impact.**

At its core, the XIP is a striking, double height, premium event space with optional internal mezzanine.

The system is comprised of a structural space frame and flooring which is wrapped in our patented AirCell to create a uniquely strong Monocoque structure. Like its younger sibling the XPO, the XIP fills a gap in the market for high-end, temporary structures with an architectural look and feel.

As the XIP evolved, we refined the design to do more for branded events and retail activations, delivering scale and modularity to build any event with.

The XIP is our most premium commercial EXPRO system. Its on a whole other level.



Structure: XIP 10 + XPO 10  
Location: Finland  
Client: Telia

WHAT?



## ENGAGING

The XIP demands attention. A result of its height and minimalist form, this unique structure commands any space in which it sits.

## INSPIRING

The XIP challenges convention. The design motivates and excites through a unique ability to adapt its look and take on any brand's personality.



## PREMIUM

Precision and quality are the driving forces behind our ongoing innovation. Our aspiration to deliver premium events is at the heart of everything we do.



## KNOW NO BOUNDARIES

Despite its size, the XIP is designed and engineered to be deployed in almost any location.

## TRY BEFORE YOU BUY

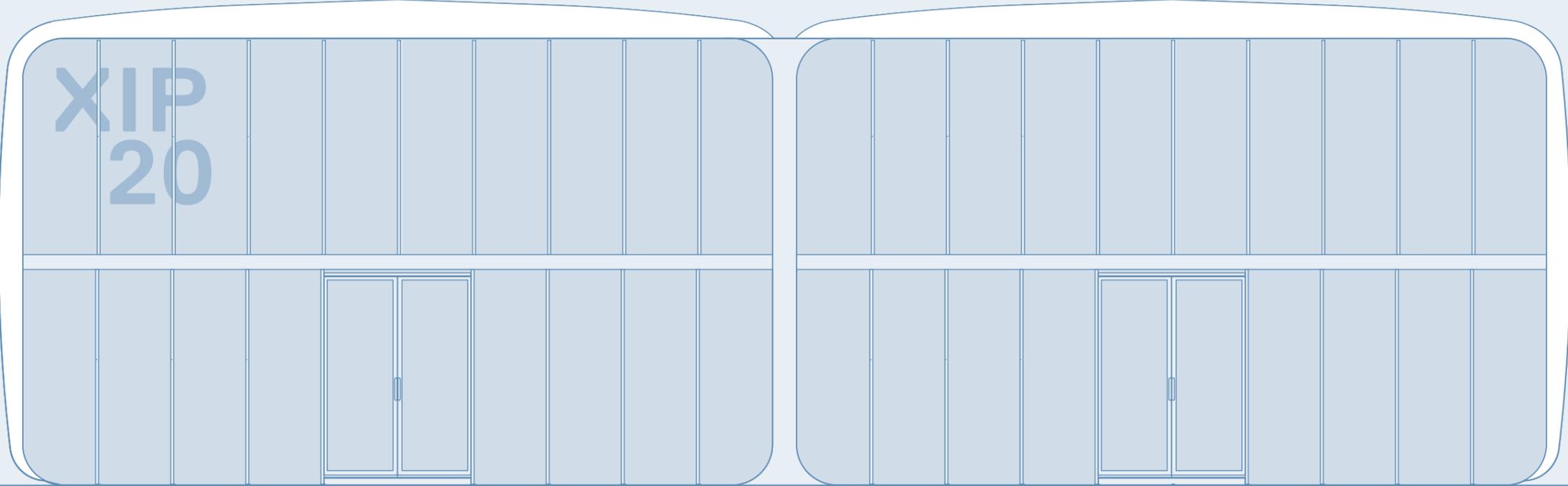
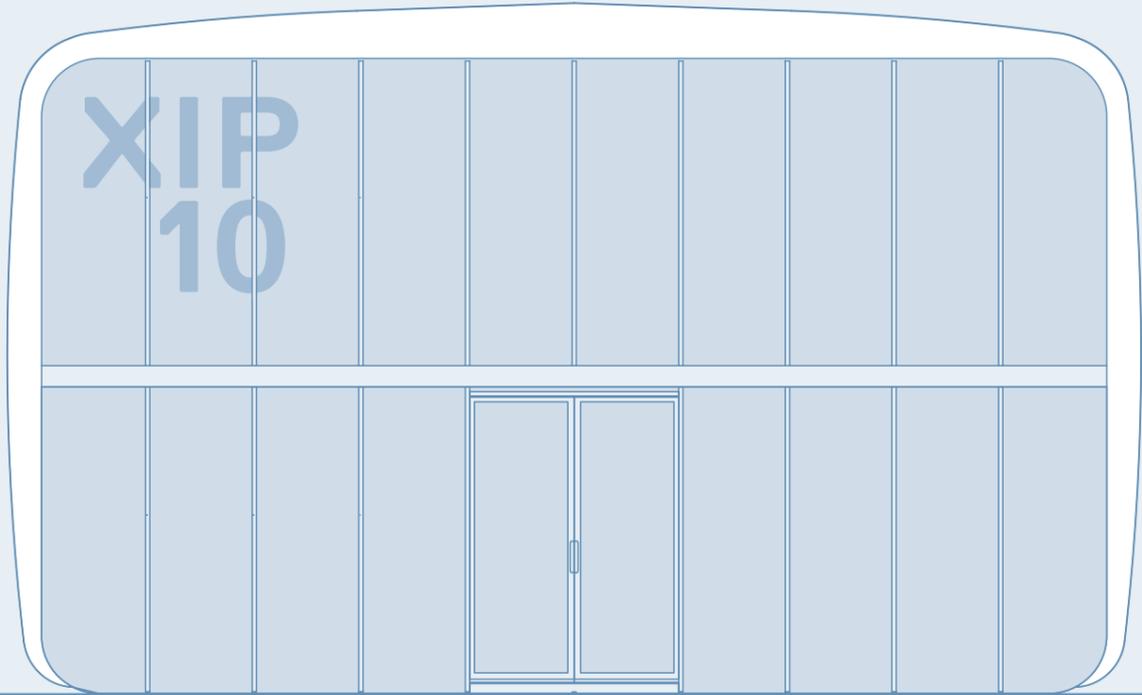
We have flexible solutions to meet your requirements. We offer packages from seasonal rentals to longer term leasing that allow you to fully experience AirClad products prior to purchase.



## HIGH PERFORMANCE

No matter the timeframe of your event, the XIP is designed and engineered to perform in a range of environments.

# Space and scale to match your needs

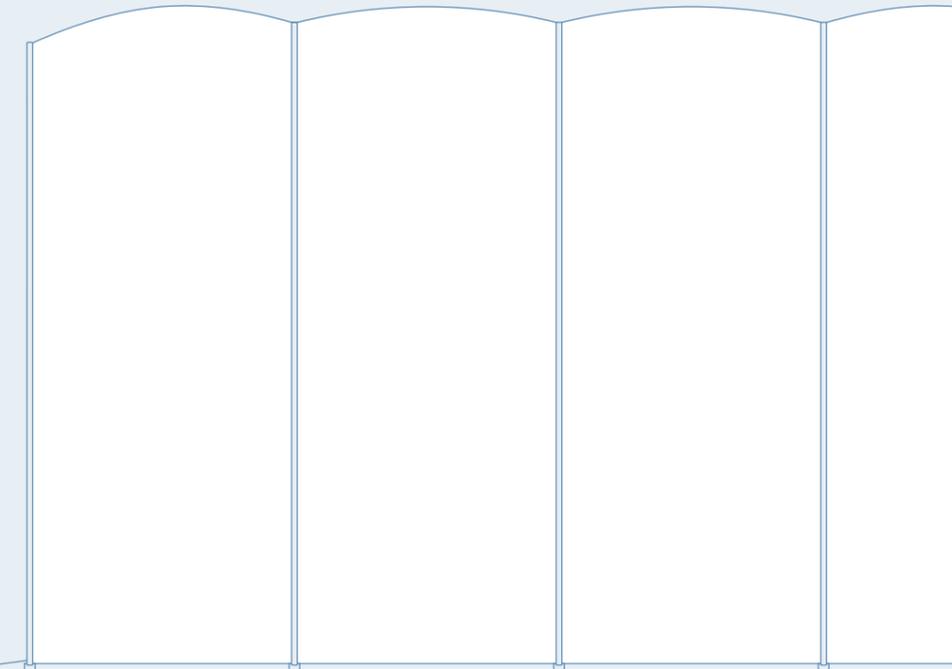
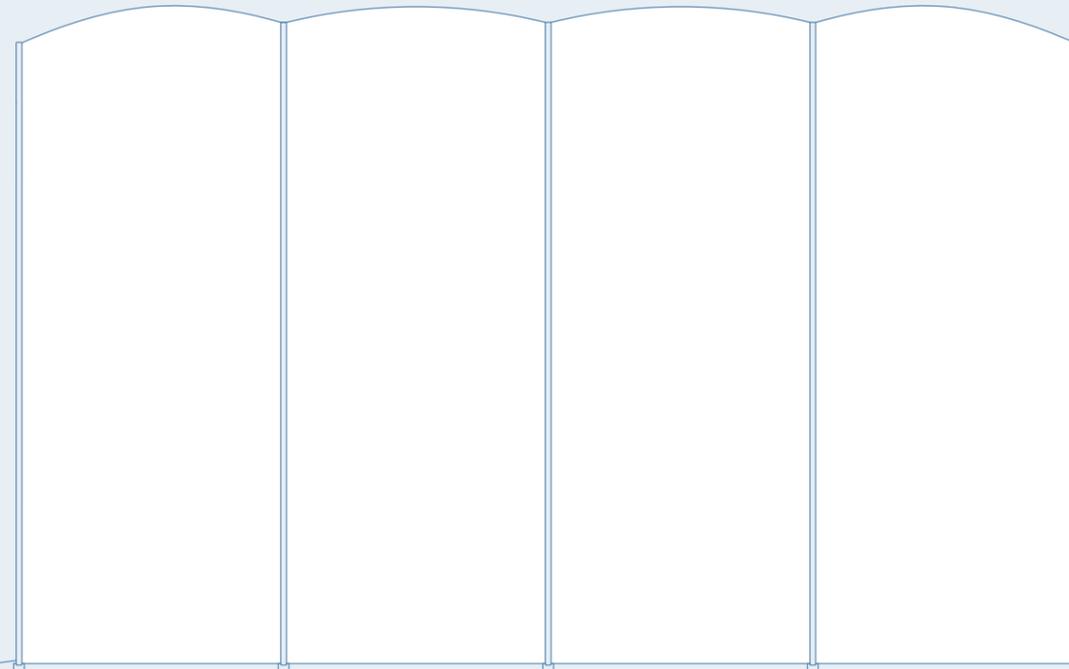
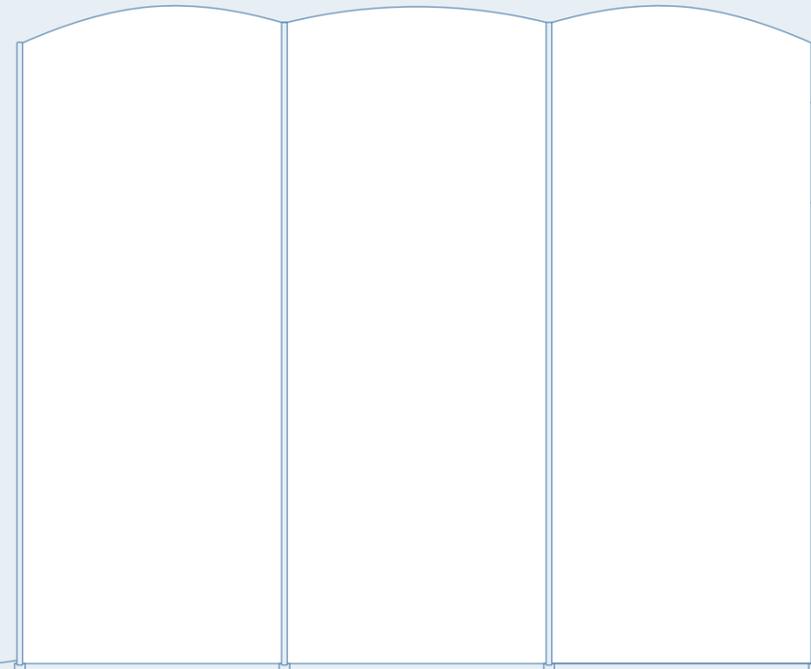
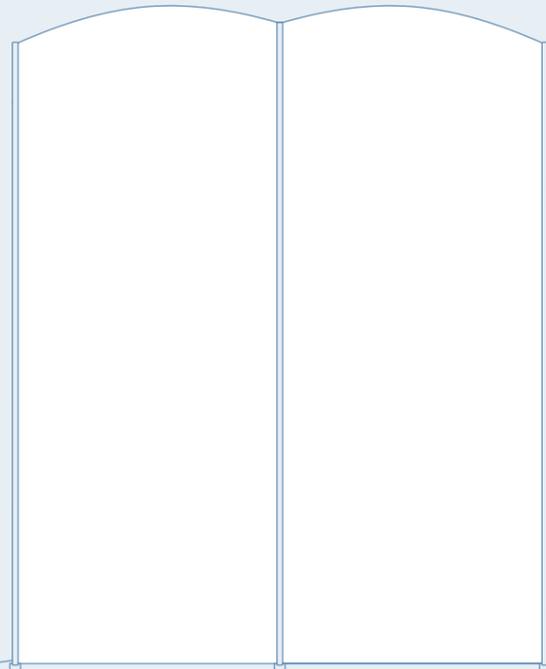


# Adaptable modular event architecture



WHAT?

# Simply add bays to extend your structure (by 2.5m each time)



# GR OW

YOUR EVENT  
HORIZON



OUR USP

# Unique Features

**AirClad X is a modular, mobile event system for global brands to get closer to their customers. Designed and engineered to grow as big as your brand desires.**

XIP consists of a steel and aluminium space frame clad in pneumatic AirCells that inflate to create tension. This combination gives the structure its unique engineering properties, and with a raised floor system and flush mounted glazed fascias, this lightweight structure rarely requires ballast.

With EXPRO we've refined the system to negate the need for unnecessary nuts and bolts, in favour of a click and play system - speeding-up build times and offering a clean, contemporary space to create your event.

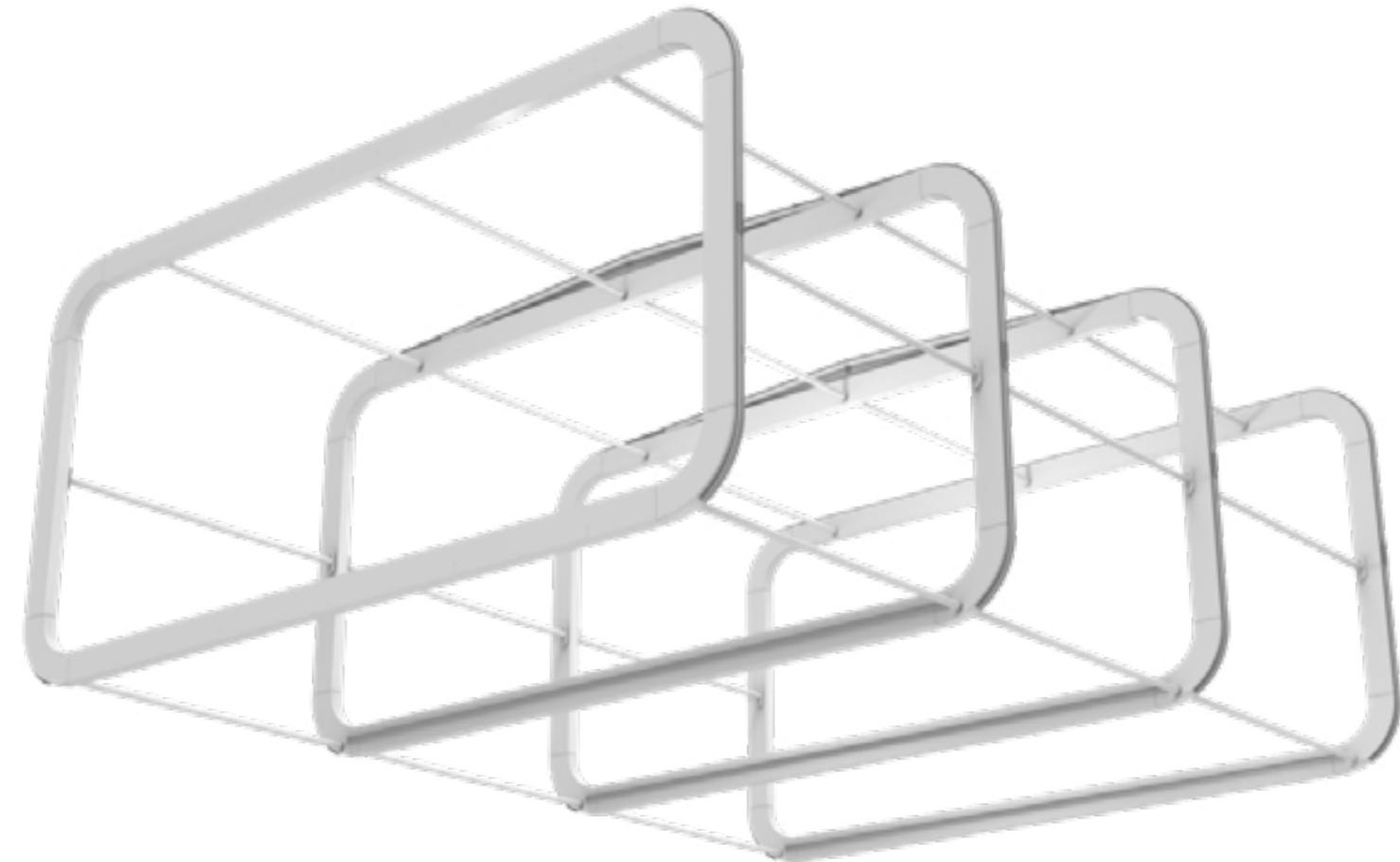
This system has been developed to fill a gap in the market, identifying a need for premium, quality, temporary structures.



## SPACE FRAME

Unique to the AirClad XIP system is the Space Frame's design and engineering. Comprising a three-part aluminium section with internally-reinforced steel corners, the Space Frame is lightweight with superior structural integrity.

Customisable in a range of RAL colour coatings, changes can be made to enhance your brand. The Space Frames click and slide together, providing fast and secure foundations for the XIP.



## PUCKS

The Space Frames securely connect together using AirClad X Cross Braces which slide into our crafted Pucks which are mounted on the Space Frames.

Designed to transfer forces when the AirCells are pressurised, the Cross Braces can be used to support various accessories, including lighting, branding and AV equipment.

## AIRCELLS

Pressurised air cladding is a core element of the AirClad EXPRO system. AirCells wrap around the Space Frames, locking into Keder extrusions. Once pressurised, the cladding creates a Monocoque structure.

The AirCells hug the shape of each frame and are typically made from polyester-reinforced PVC or glass-reinforced Silicon. Other substrates can be used in the system subject to performance requirements.



# What goes up, stays up

Structure: XIP 10  
Location: Melbourne, Australia  
Client: KIA



Structure: XIP 10  
Location: Munich  
Client: IBM

Enhancements:  
Mezzanine  
Engineered Terrace  
Fascia & Aircell Branding  
Side Windows



MAKING IT YOURS

## The Personal Touch

**All of our designs can be fully customised with anything from signage and lighting to full shoplift for retail.**

Bring your brand to Life.

Our experience of design, production and operations allows us to help you deliver your brand in new and exciting ways, using the XIP as your blank canvas.

All of our structures are designed to be permanently and temporarily branded and our in house team can assist with templates and full artworking as required.

MAKING IT YOURS





IT'S

A

WR

AP

GRAPHIC ENHANCEMENTS

## AirCells

**The AirCell becomes the blank canvas for brands to express themselves and engage their audience in new locations.**

Our AirCells can be fully branded at source with all-over print to deliver striking results. From fully printed to temporary applied branding, the AirCell on the XIP allows you to bring your unique vision to life and let your customers know you are where they are. The only limit is your imagination.

MAKING IT YOURS



# Blow & behold

Structure: XIP 10  
Location: Finland  
Client: Telia

Enhancements:  
Seamless rear  
fascia branding



GRAPHIC ENHANCEMENTS

## Fascias

**Changing your appearance.**

Front and rear fascias provide additional space to effectively tell your story, using full colour printed graphics, adhesive vinyl or digital displays. This 6m tall, commanding stretch of space allows brands to further intrigue and attract new visitors and communicate with their audience.

With XIP, you get more space for that story than ever before.



LIMITED  
EDITION  
CAPS

SHOP.GOODWOOD.COM

COM

## STRUCTURAL ENHANCEMENTS

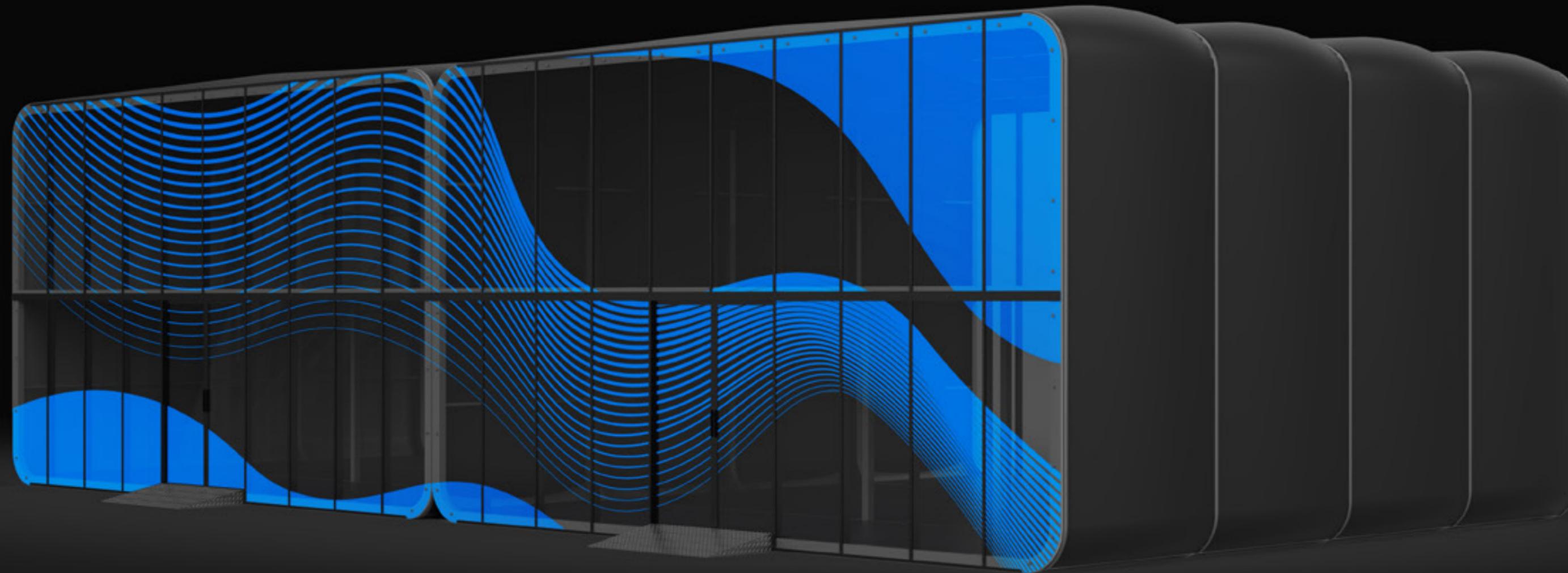
# Fascia Options

### The face lift.

One size doesn't always fit all, so with the XIP, brands can dramatically change their appearance.

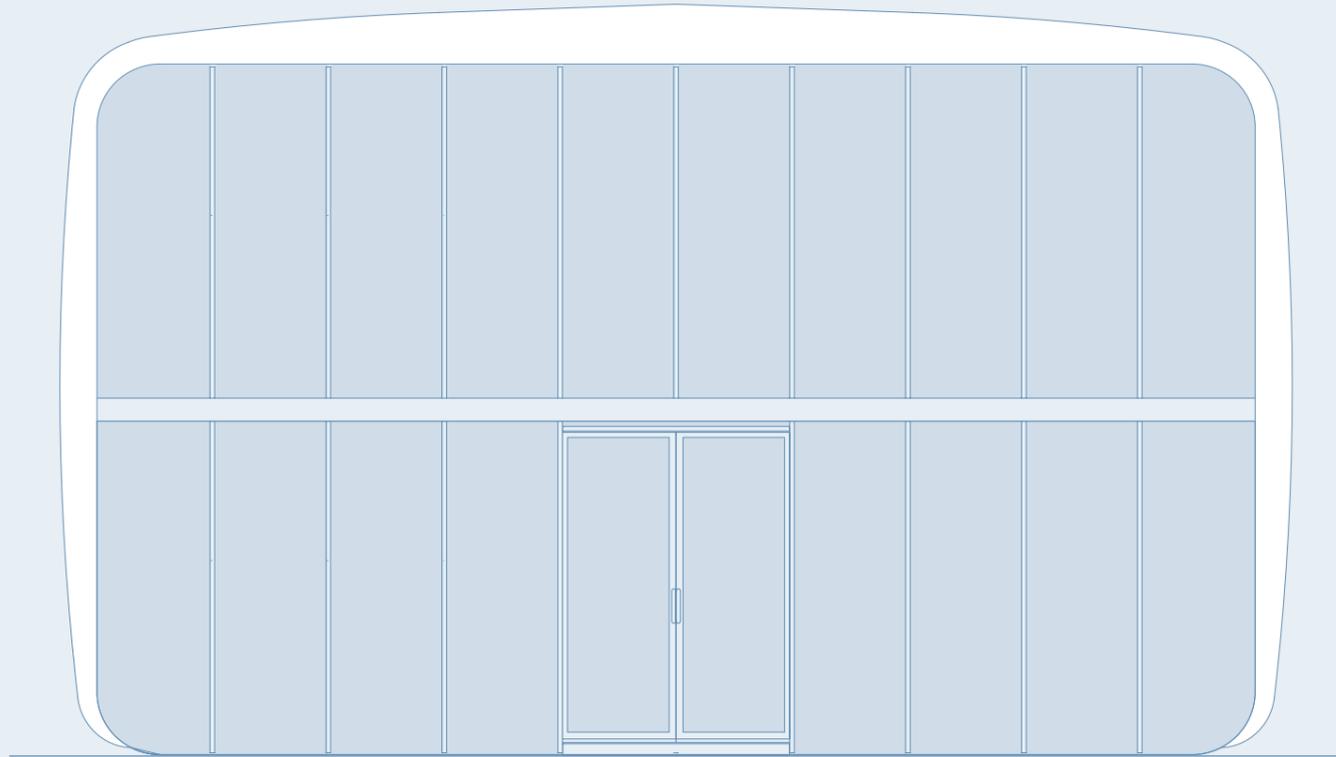
Our different fascia options give the flexibility to enhance your experience depending on the desired use of the space.

From a fully open fascia to bring the outdoors in, to a closed fascia with integrated sliding doors, the XIP can be built with a range of dynamic options to suit your event.

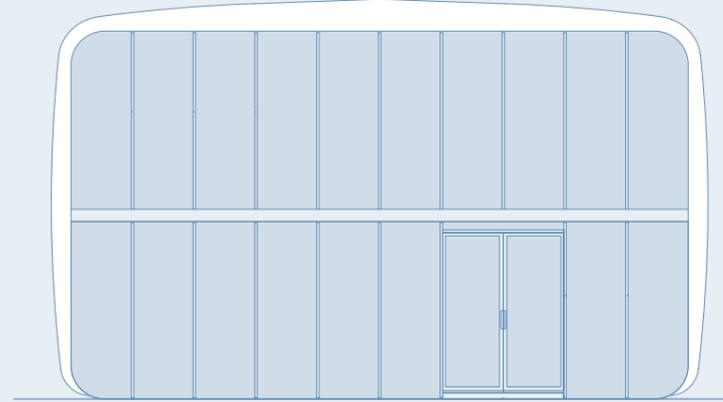


# XIP

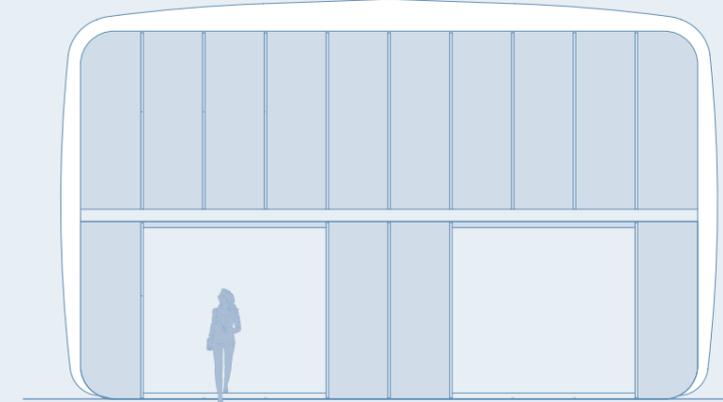
## Fascia Options



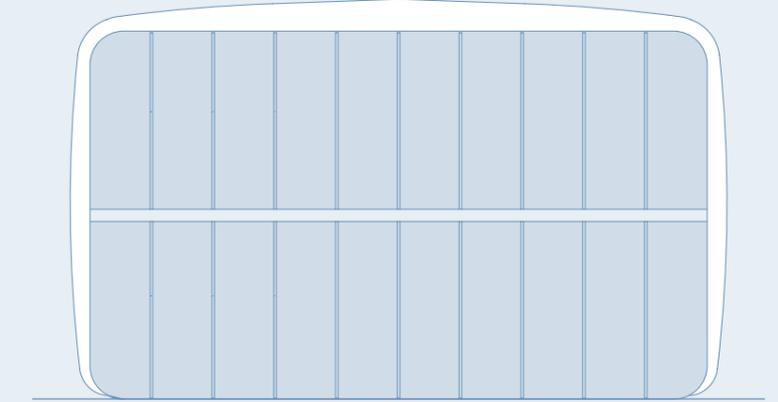
STANDARD



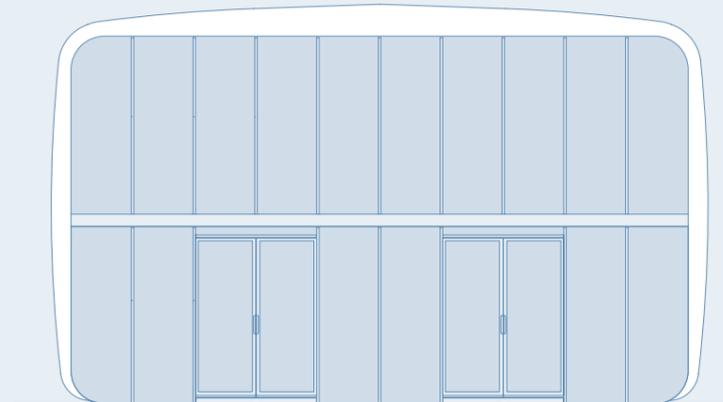
DOOR RIGHT (OR LEFT)



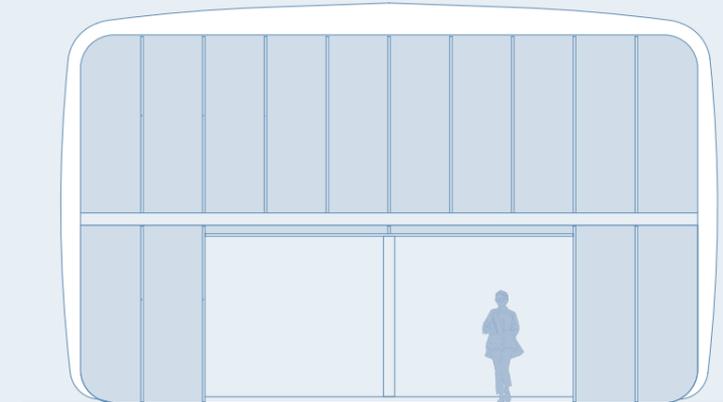
DOUBLE 3M OPEN



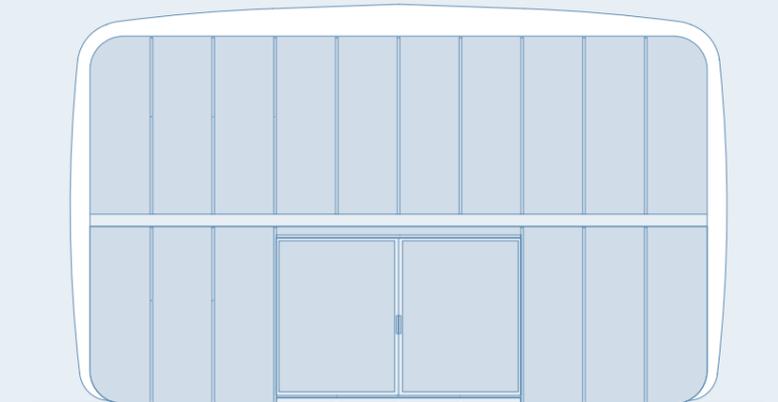
FULL CLOSED



DOUBLE DOOR SPLIT



6M OPEN



DOUBLE DOOR



STRUCTURAL ENHANCEMENTS

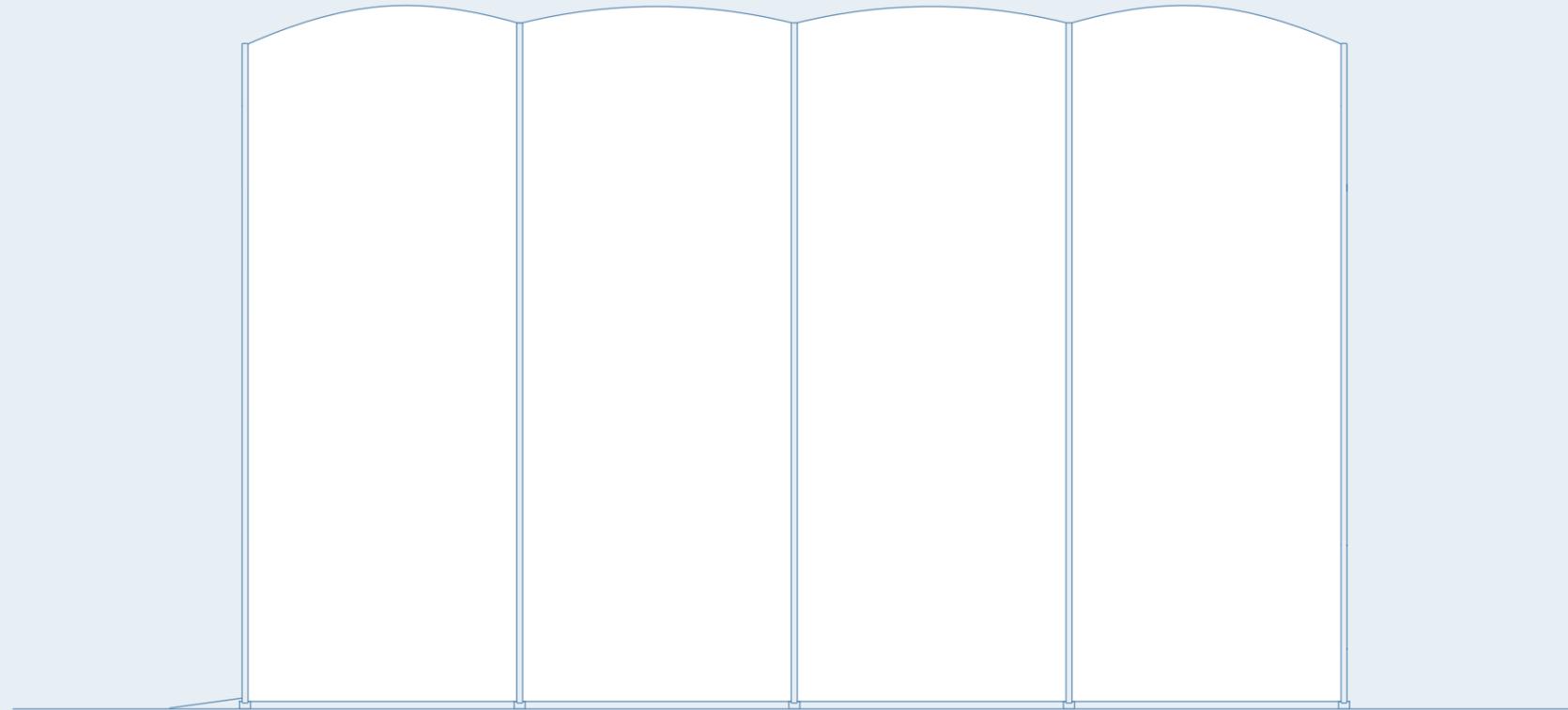
## The Side Effects

**The sides of the XIP provide as much flexibility as the fascias for brands to create something unique to them, on one level or both.**

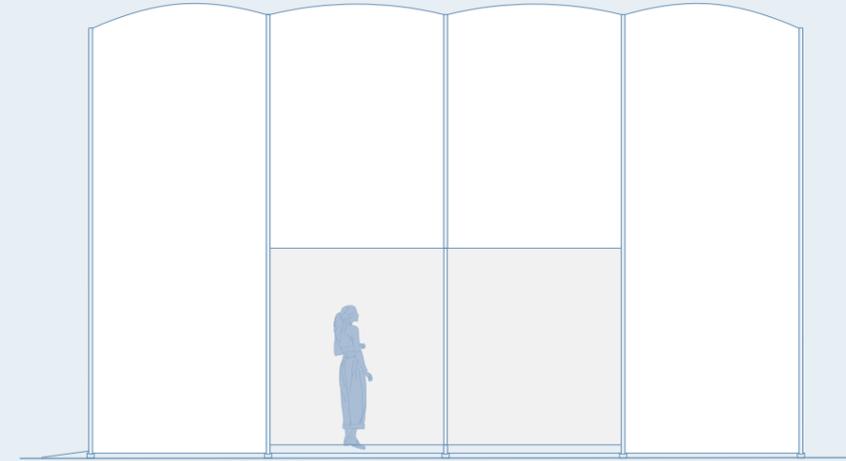
Choose from a standard closed AirCell option, doors and windows, slatted wooden sides, or open up entirely to entice on-lookers into the space. Our side effects enhance the structure and help you to express your personality.

# XIP

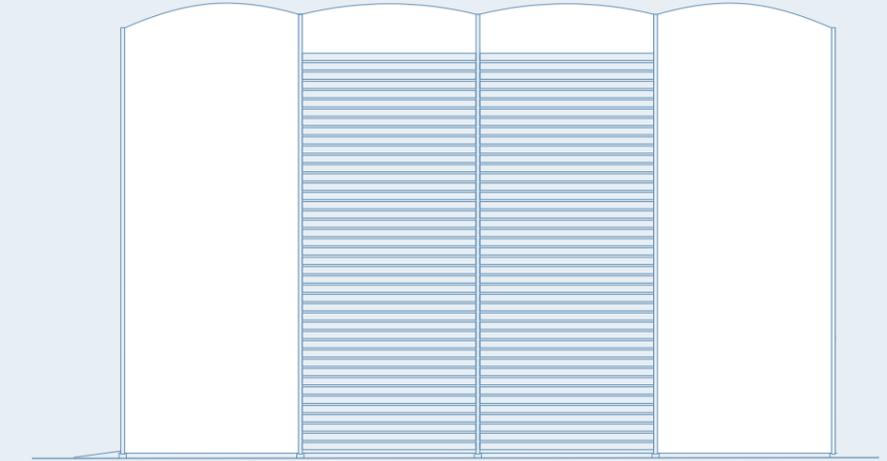
## Side Options



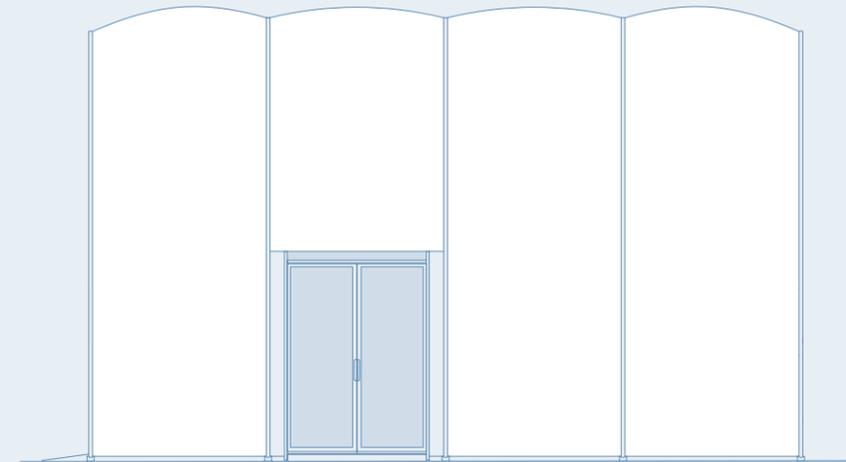
STANDARD



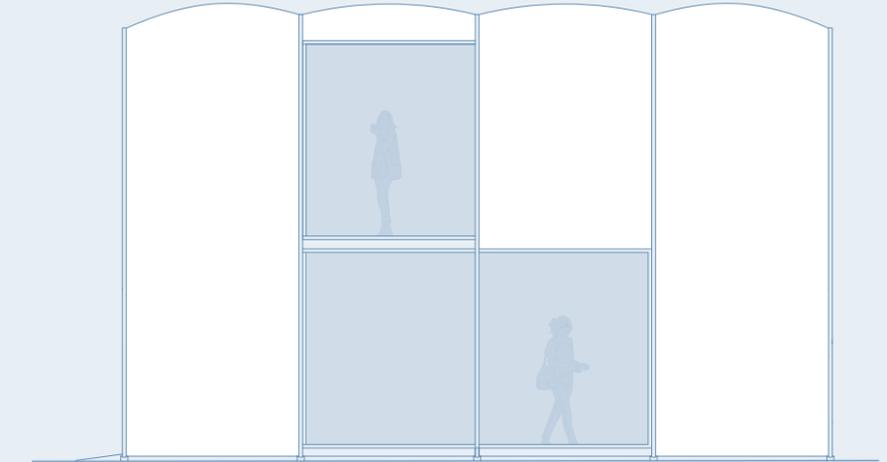
OPEN



SLATTED



DOOR



WINDOW





**Dressed up  
& ready to go**

## INTERIOR ENHANCEMENTS

# XPLAY

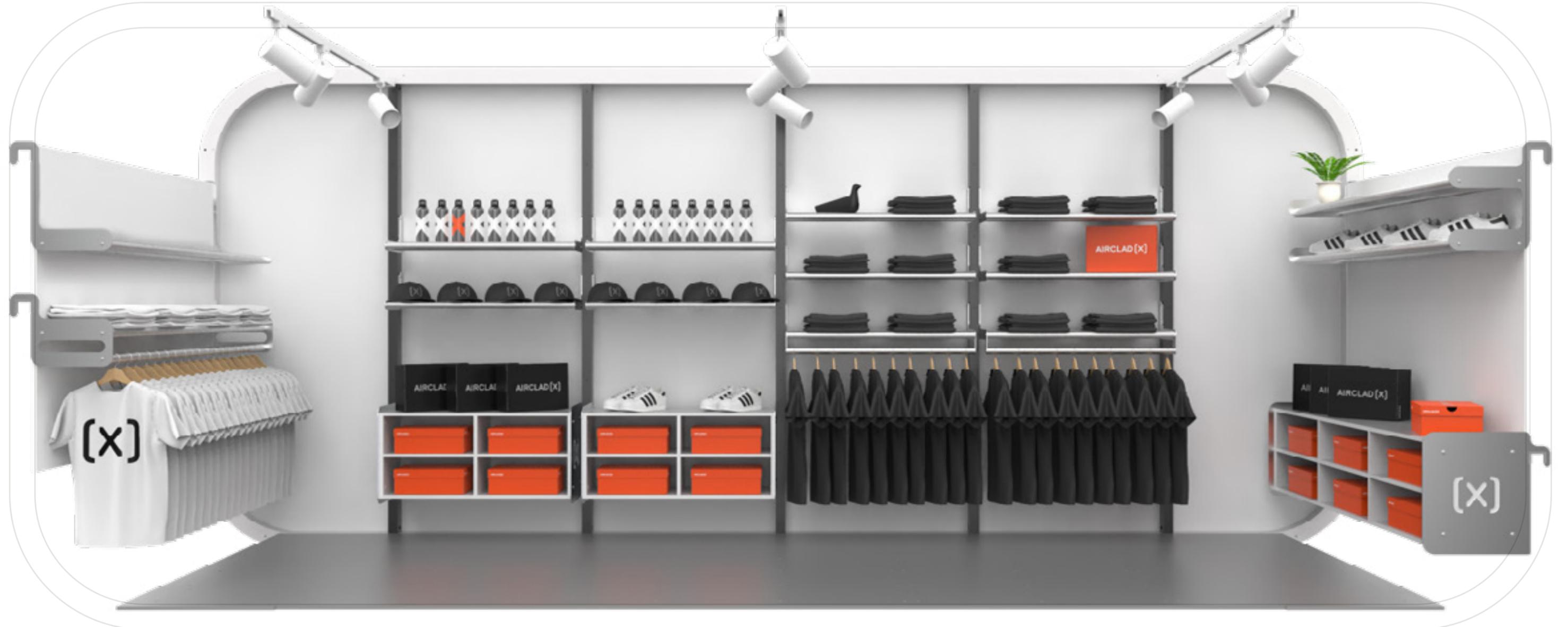
**The future of event retail comes nicely packaged with the addition of XPLAY for the XIP.**

AirClad believes the future of event experience will be geared towards retail. As such we've been developing innovative products and systems to enrich the customer journey with intuitive design for all types of merchandise.

Our reusable, reconfigurable, plug & play system for interior shoplift enables you to effectively merchandise your brand.

Designed to efficiently use the dynamic interior space of XIP for maximum return, XPLAY is engineered to work seamlessly in our single and double height systems.

XPLAY can be continually reconfigured to support a variety of products, to bring your products to the fore and bring your space to life.









INTERIOR





**BUY**

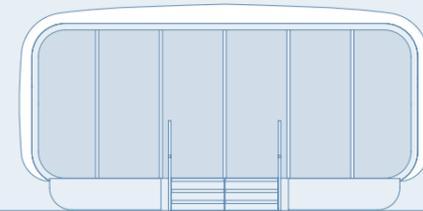
**RENT**

**LEASE**

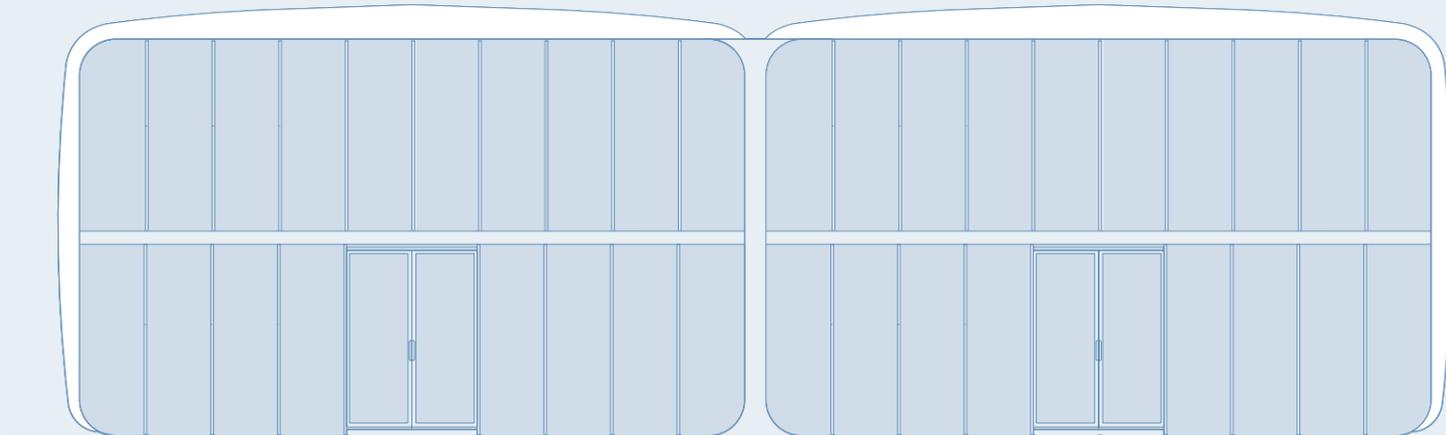
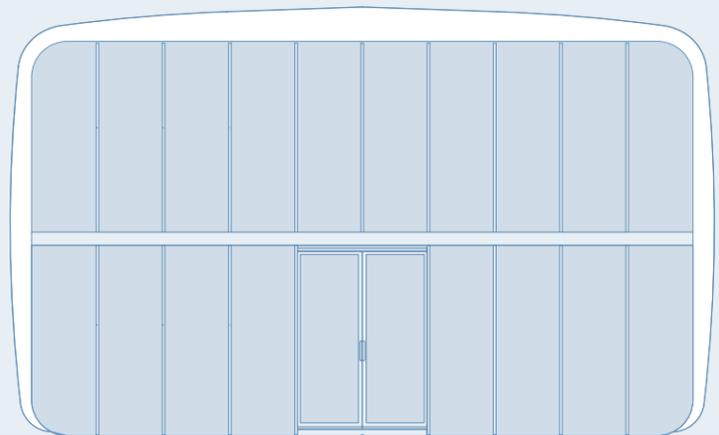
**FRANCHISE**

# MEET THE FAMILY

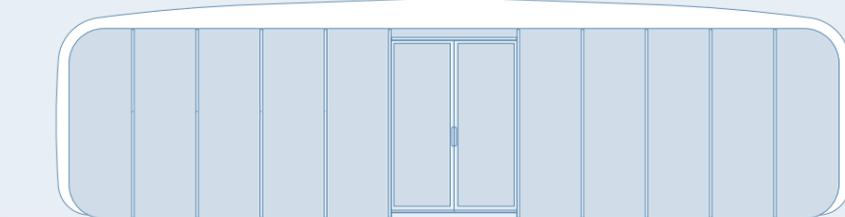
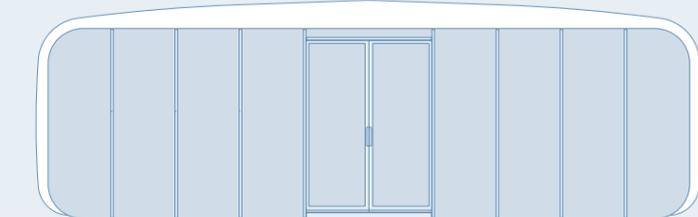
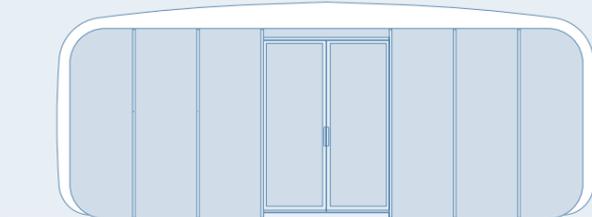
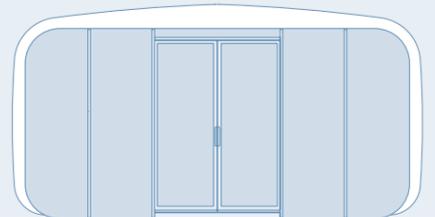
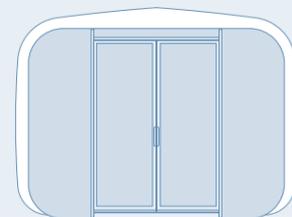
XTRL  
6



XIP  
10 / 20 / 10[M] / 20[M]



XPO  
4 / 6 / 8 / 10 / 12



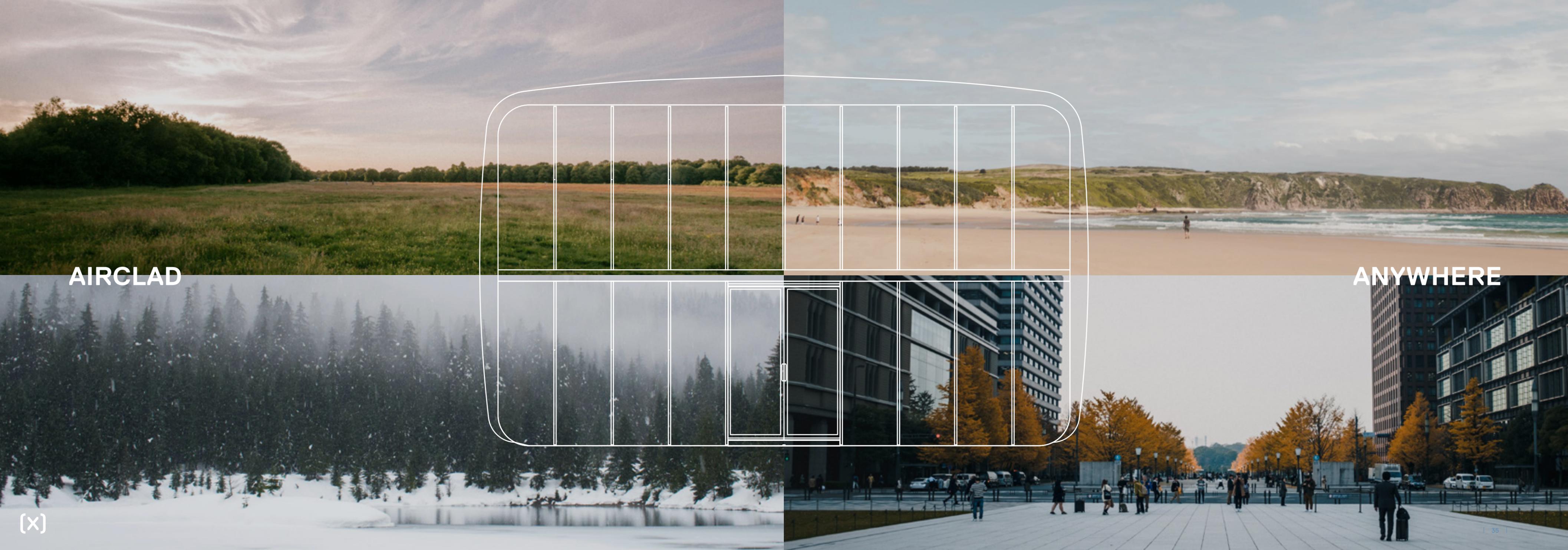
OUR MISSION

# Eco Statement

**Our products and systems have been developed with an eco-conscious approach since we started back in 1995.**

Sustainability has become an increasingly large part of daily life and as our clients and partners become more aware of the damage that industry is doing to the local and global environment, we are working hard to demonstrate our commitment to sustainable change and searching for solutions together. We believe our business practises reflect a more eco-minded, future-facing approach that is better for all.

AirClad Products are designed for reuse, time and time again. We're proud to say that some of our oldest structures, those that started us on this journey, are still in everyday use over ten years after leaving the factory, with expectations to last way into the future. The modular nature of AirClad enables us to easily replace and refurbish parts, to achieve new aesthetics and minimise breakages. Extending the life of our structures helps us reduce our environmental footprint, yet still we aim to do more.



AIRCLAD

ANYWHERE

(x)

# AIRCLAD (X)

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*"As a designer, I strive to encourage opportunities of chance, where creativity moves beyond appearance. For me there is joy in developing unique products that challenge convention, inspire and engage."*

Founder  
Nick Crosbie

**SPACE FOR LIFE**

Design by Inflate  
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