

AIRCLAD(X)

Retail Space

THE FINAL PUSH CHRISTMAS 2020

(X)

#FASTARCHITECTURE

It's not too late



(x)

Help at Hand

Christmas Supermarket shopping in 2020 has been condensed into an extremely tight window with lockdown part 2 with added pressures not previously seen.

HOW WE CAN HELP

INCREASE:

SAFE SELLING SPACE, FOOTFALL, SALES.

- Ease pressure in main store
- High performance architectural quality modular systems
- Fast and time saving installation in Supermarket carparks
- Management and service warranty on everything, giving you total peace of mind
- Engineered solutions to perform anywhere in the UK
- Immediate availability

(X)

Solution Opportunities

- Supermarkets require additional space on a fast turnaround this Christmas
- A need to expand and contract the space as needed
- A need to avoid criticism and negativity over the quality of temporary space - such as marquees often associated with additional storage at Christmas
- A need to provide premium engaging and inspiring space to reflect brand values
- A solution that is flexible and understands the dynamics of retail
- Added space to ease the pressure on queues and frustrated customers
- Help customer flow



(X)

Expand the space, as needed



(X)

Shopping Centres

[X]



Rooftops



(X)

Anywhere



(x)

Stand Alone Satellite Departments

Our spaces would provide opportunities to create potential satellite, stand alone departments, freeing up space to expand the depth of stock in the main store.

From a specialised, dedicated Christmas Gift Shop, to Wines & Spirits, the options are endless, yet practical, and would help the main store's flow to be maintained.



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Wine & Spirits

RED WINE
BEST OF THE WORLD



CATENA ALTA

COME OVER &
TASTE A DROP

WHITE WINE
EUROPE

(X)

Christmas Gifts



Christmas Department



(X)

Specialist Departments

(X)

Rest, recover and refuel

Potential safe space for additional staff at peak selling period.

AirClad recognise the importance of looking after front line staff at such a busy time, when others are cocooned in the safety of their own homes.

So AirClad can also offer solutions for staff to rest, recover and refuel in a dedicated environment away from the main store.



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Staff Canteen



(X)



To further enhance the customer experience, AirClad can also provide truly mobile solutions for additional Click & Collect stations, or a dedicated space outside the store for Customer Service areas and support or other service heavy departments.

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AirClad: A complete Christmas Package

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Retail Space Opportunities

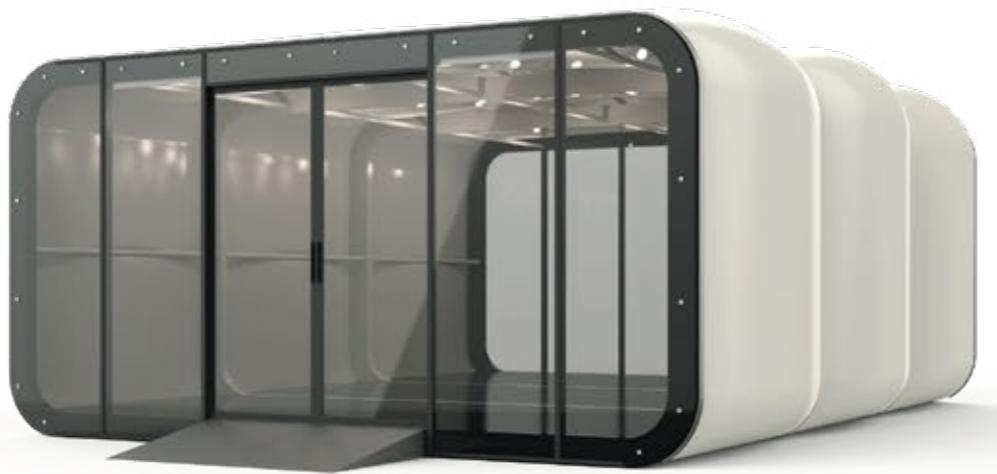
(EX)
PRO]
SYSTEM

from the popular XPO6 and XPO10, providing up to 265 square meters of space.

The EXPRO System is the range of AirClad X structures designed and produced primarily for the events and marketing industries. They are is lightweight, fast and easy to install creating the ultimate platform for great events time and time again.

The EXPRO range is comprised of structures to suit every application, with the XPO single height system at its core. Perfectly complimented by the double storey XIP and the newly introduced XAPE, designed disrupt hospitality in a way never before seen.modular, flat-packed systems that can be built any size.

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(XTR SYSTEMAIL)

Beyond their contemporaries. A new collection of mobile, trailer-mounted spaces that have no limits or constraints to a specific location.

A new product for a new world.



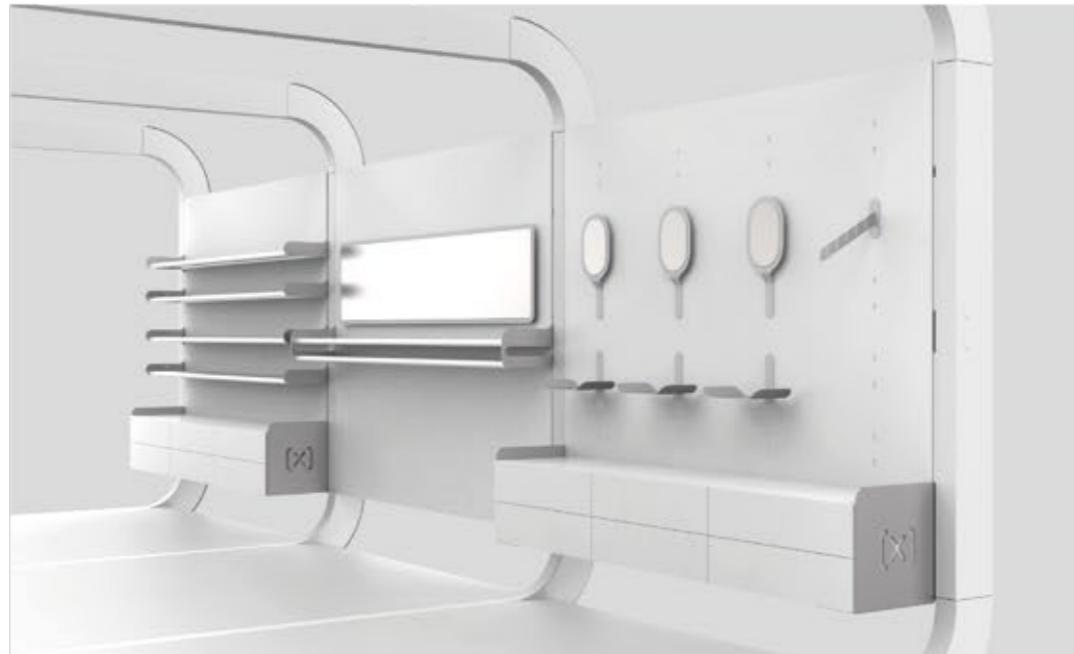
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**How can AirClad help you make
more of Christmas 2020?**

(X)

XPLAY

The plug and play shop fit system
specifically designed and engineered
for AirClad Retail



[X]

#FASTARCHITECTURE

Bringing space to life + life to space.