



THE "LE TISSAGE" GROUP SPECIALIZES
IN SPINNING, DYEING, (HAND)TUFTING
AND WEAVING TO CREATE PREMIER
FLOORING PRODUCTS WHICH ARE
COMMERCIALIZED UNDER 2 RENOWNED
BRANDS ON THE MARKET:
LIMITED EDITION AND 2TEC2.

DIGITAL MARKETEER IN INTERIOR DESIGN/LIFESTYLE

YOU WILL HAVE A DYNAMIC RESPONSIBILITY:

- Development of qualitative content: photos, videos, copywriting, etc.
- High-end graphic elaboration
- Daily management of the websites via CMS and SEO optimisation
- Management of the various communication platforms: Instagram, LinkedIn, Facebook, Pinterest, newsletter, website, etc.
- Managing contact databases and marketing automation campaigns

YOU WILL INDULGE IN A RANGE OF DIGITAL SKILLS:

- First work experience in digital marketing, preferably B2B
- Have a bachelor's degree or equivalent through experience
- Data-minded
- You speak & write fluent English, Dutch and French
- Knowledge of SEO/SEA, Google Analytics, and marketing automation tools (e.g. Hubspot, Marketo)
- Proficiency in graphics software and photography/videography (Adobe Indesign, Photoshop, Illustrator)
- Creative and pragmatic
- Strong writing skills
- Feeling for high-end communication and imaging
- Team player

YOU HAVE AN EYE FOR DESIGN:

If you love the world of interior design and lifestyle, you have found your dream job here.
Limited Edition and 2tec2 are high-end design hand-tufted rugs and woven vinyl floors.

A COMPANY WITH AMBITION WELCOMES YOU:

- You will be part of a passionate company in full international growth.
- You will feel at home in our "can-do" mentality where you can take the initiative.
- An attractive salary package with extra-legal benefits (e.g. bicycle lease).
- You work in a pleasant office and showroom near Kortrijk. Small extras such as fresh soup and fruit or lunching with your colleagues at the salad bar create a pleasant family atmosphere.
- Your job offers a lot of variation and numerous development and training opportunities.

CONTACT:

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LIMITED EDITION

2tec2[®]
high tech flooring