

**X
ES**



**[EX
PRO]**
SYSTEM

AIRCLAD (X)

Redefining the future of events

AirClad X is our brand of event, retail and leisure products with high performance design at its core.

Established in 2007, over the years AirClad X has worked extensively with premium brands and clients to produce one-off, custom designs. As a result of this experience, we have developed our own range of industry-leading products to suit a multitude of applications.

These structures are crafted to engage and inspire people, and to ultimately bring your space to life.

To assist in the installation and delivery of our structures globally, there is a developing network of partners managing deployments from location to location.





Event Architecture

02

06

12

15

27

28

Build.
Show.
Repeat.



WHY?

(x)

ABOUT THE XES SYSTEM

What is XES?

In 2020, IBM commissioned AirClad to create an event structure to showcase their new technology to partners and stakeholders in an aspirational setting.

At the core of the bespoke design is a 12m wide, double-height structure with internal mezzanine and external terrace. Fully-glazed front and rear fascias, ground floor side windows and interchangeable all-over branding gives the structure the premium feel, visual and operational impact they were looking for.

Built from a combination of steel and aluminium profiles, the AirClad Space Frames were re-engineered for this project to be as light and strong as possible. Bespoke stillages and packing solutions ensure the structure travel safely and efficiently from event to event.



Enhancements:
Mezzanine
Engineered Terrace
Fascia & Aircell Branding
Side Windows

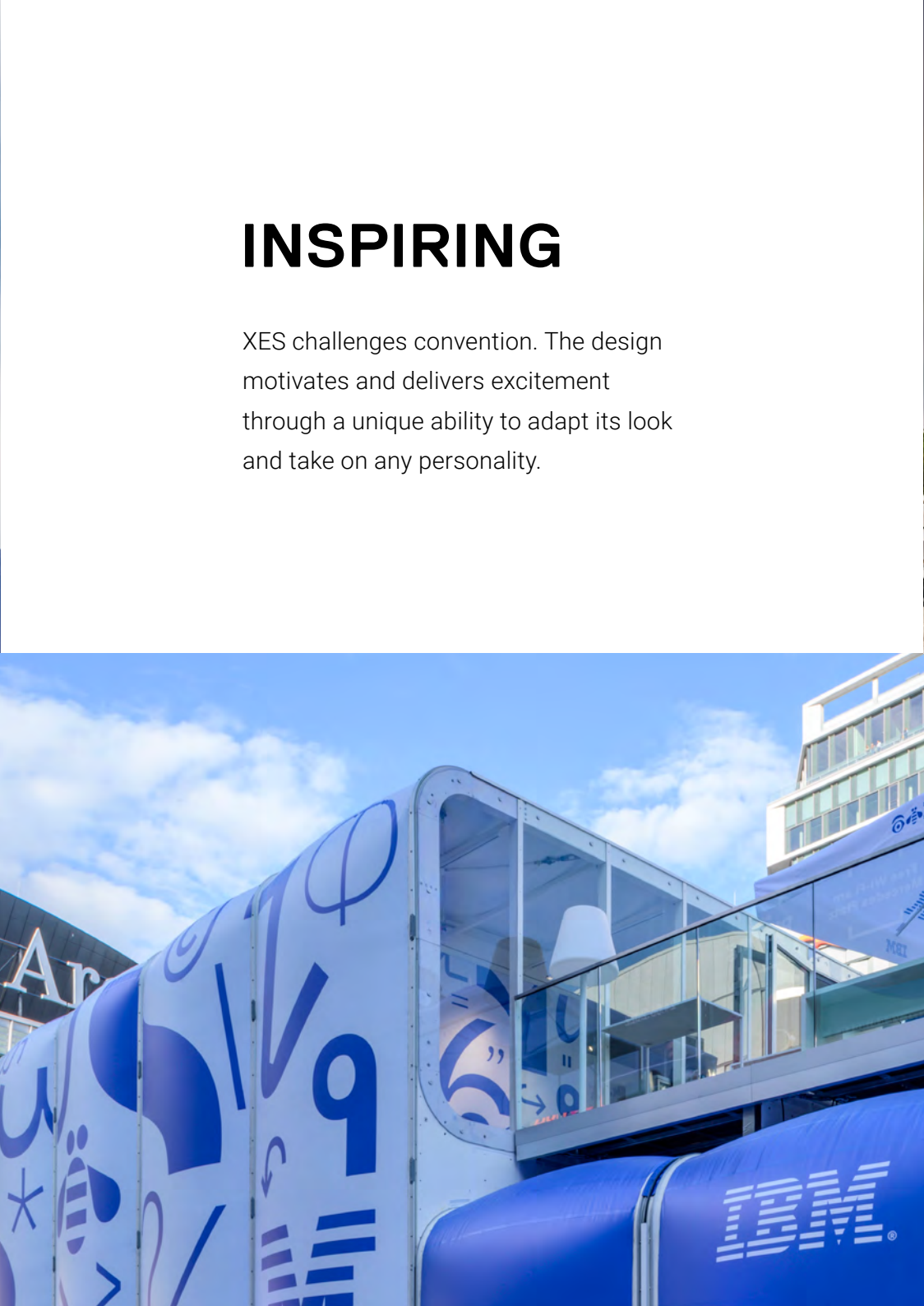
ENGAGING

The unique design of the XES naturally attracts attention. Its bold, minimalist form - a result of its functional engineering - commands any space in which it sits.



INSPIRING

XES challenges convention. The design motivates and delivers excitement through a unique ability to adapt its look and take on any personality.



PREMIUM

Precision and quality are the driving forces behind our ongoing innovation as we continue to explore what's possible. Our aspiration to deliver premium events is at the heart of everything we do.





KNOW NO BOUNDARIES

The XES is designed and engineered to be deployed in almost any location, on a wide range of ground types.

INVESTMENT OPPORTUNITIES

We have flexible solutions to meet your requirements. We offer packages from seasonal rentals to longer term leasing that allow you to fully experience AirClad products prior to purchase.



HIGH PERFORMANCE

No matter the timeframe of your event, the XES is designed for both permanent and temporary installations. Engineered to perform in a range of environments.

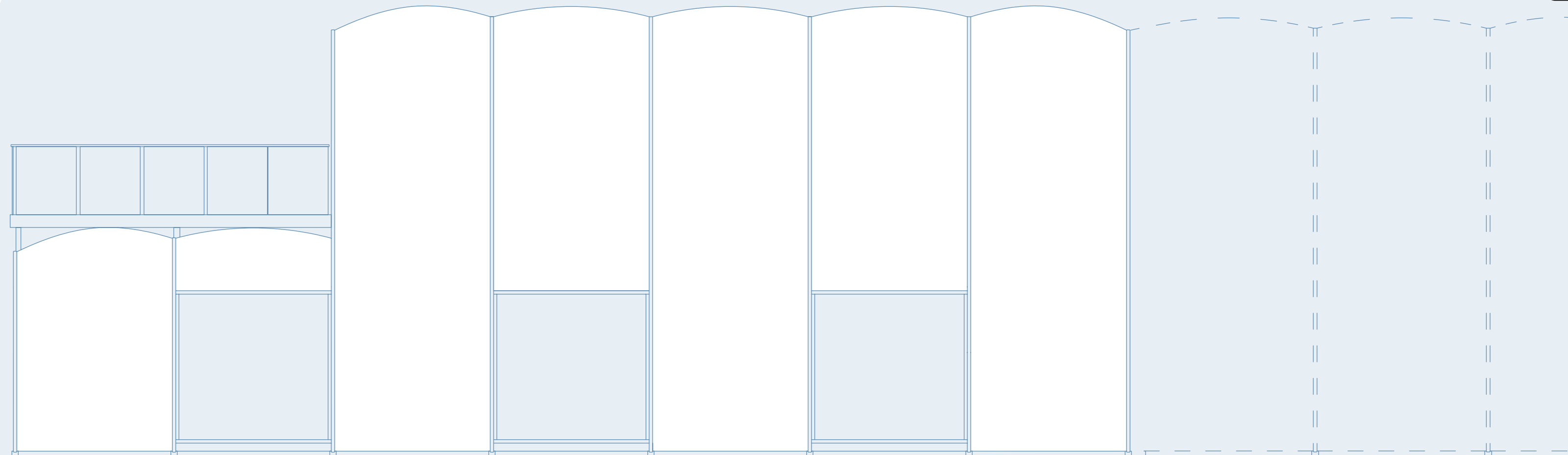
WHAT?

Truly modular event architecture

A large, modular event structure is set up in an urban plaza. The structure is composed of several white inflatable sections connected by blue frames. Each section features large, bold blue symbols and graphics, including the IBM logo, a large eye, a question mark, a bee, and various geometric shapes. The structure is situated in front of a modern building with a glass facade. In the background, other buildings and a sign for 'ENNIO MORRICONE' are visible. The overall scene is bright and modern, with a focus on innovative event architecture.

WHAT?

Extend your
structure by
2.5m with
additional
bays



WHAT?



BROAD AD EN YOUR EVENT HORIZON

think

(x)

WHAT?

OUR USP

Unique Features

AirClad X is a modular, mobile event system for global brands to get closer to their customers. Designed and engineered to grow as big as your brands desire.

The EXPRO system consists of an aluminium structural frame which supports pneumatic AirCells that 'clad' the building and a raised floor system with flush mounted glazed fascias.

The AirCells inflate to create structural tension forming a unique, rigid, yet light-weight structure which rarely requires ballast. EXPRO has edited out all unnecessary nuts and bolts, with a click and play system, speeding-up build times and most importantly offering a clean modern contemporary space to build your event from.

This system has been developed to fill a void in the market identified as a need for premium, quality, temporary structures.

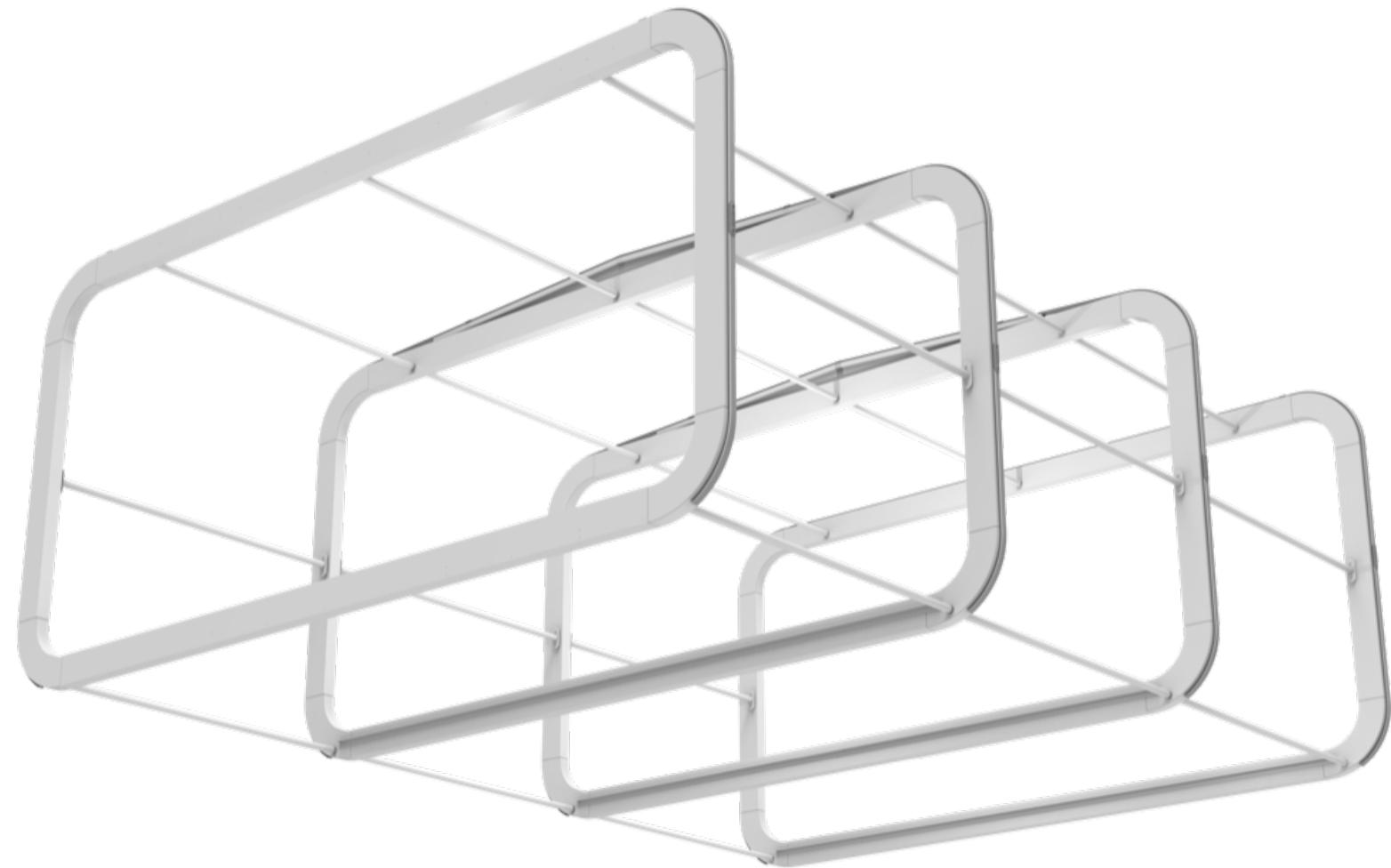


FEATURES

SPACE FRAME

Completely unique to the AirClad EXPRO system is the Space Frame's design and engineering. It is a two-part aluminium section with internally-reinforced corners, the Space Frame is lightweight with superior structural integrity.

Customisable in a range of RAL colour coatings, changes can be made to enhance your brand. The Space Frames click and slide together, providing fast and secure foundations for our EXPRO System Products.



PUCKS

The Space Frames securely connect together using AirClad X Cross Braces which slide into our crafted Pucks which are mounted on the Space Frames.

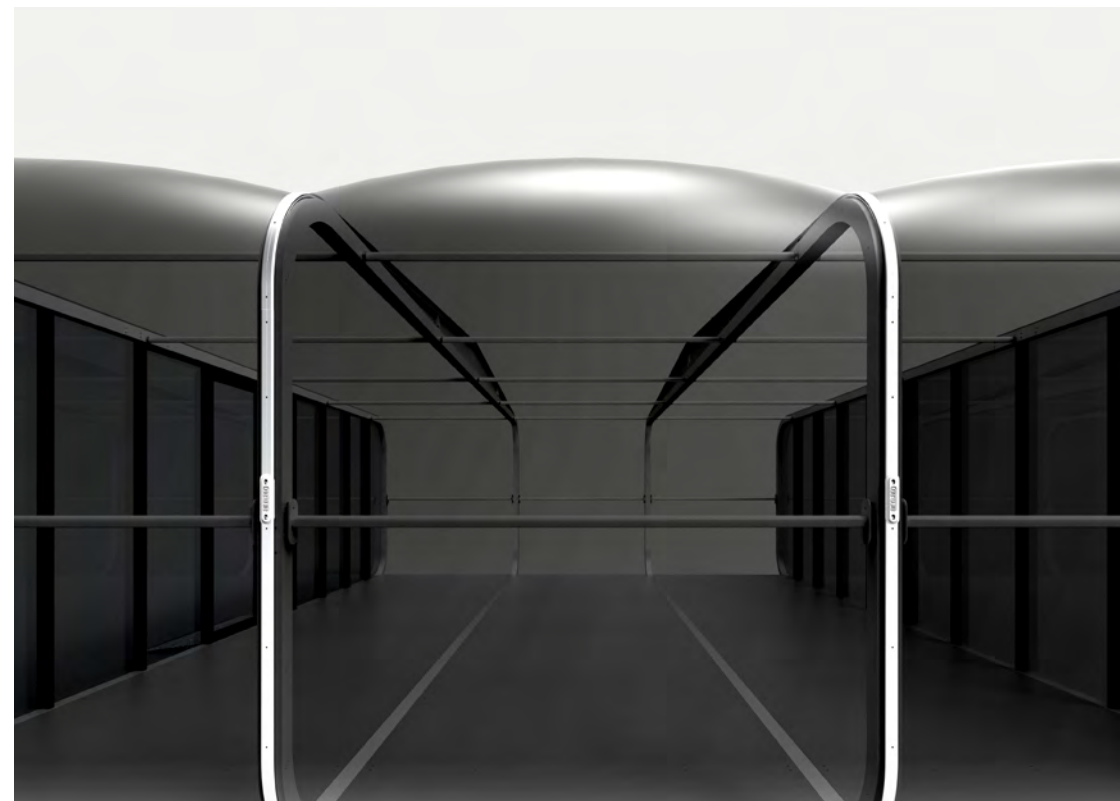
Designed to transfer forces when the AirCells are pressurised, the Cross Braces can be used to support various accessories, including lighting, branding and AV equipment.



AIRCELLS

Pressurised air cladding is a core element of the AirClad EXPRO system. AirCells wrap around the Space Frames, locking into Keder extrusions. Once pressurised, the cladding creates a Monocoque structure.

The AirCells hug the shape of each frame and are typically made from polyester-reinforced PVC or glass-reinforced Silicon. Other substrates can be used in the system subject to performance requirements.



Nothing holds us down

Wave goodbye to ballast & tethering lines



Enhancements:
Mezzanine
Engineered Terrace
Fascia & Aircell Branding
Side Windows

Let's
create



MAKING IT YOURS

The Personal Touch

All of our core designs have the ability to be fully customised with anything from signage and lighting, to full shoplift and retail spaces.

EXPRO systems have the ability to be fully customised with anything from signage and lighting, to full shoplift for retail spaces.

Bring your brand to life.

As a design company at the core we are able to respond to any brief or problem you may need to solve. Our experience of design, production and operations allows us to help you find the appropriate solution for your needs, whether it is with or without an AirClad.

All our structures are designed to be permanently and temporary branded.

Our in house team can assist with templates and full art working as you may need.



IT'S A WRAP

GRAPHIC ENHANCEMENTS

AirCells

Our AirCells can be full branded at source to deliver striking results, limited only by your imagination.

The AirCell becomes the blank canvas for brands to express themselves and attract and engage their audience.

From fully printed to temporary applied branding, the AirCell allows you to bring your unique vision to life.

MAKING IT YOURS

Brand with creative freedom



IBM

MAKING IT YOURS

(x)



Blow & behold

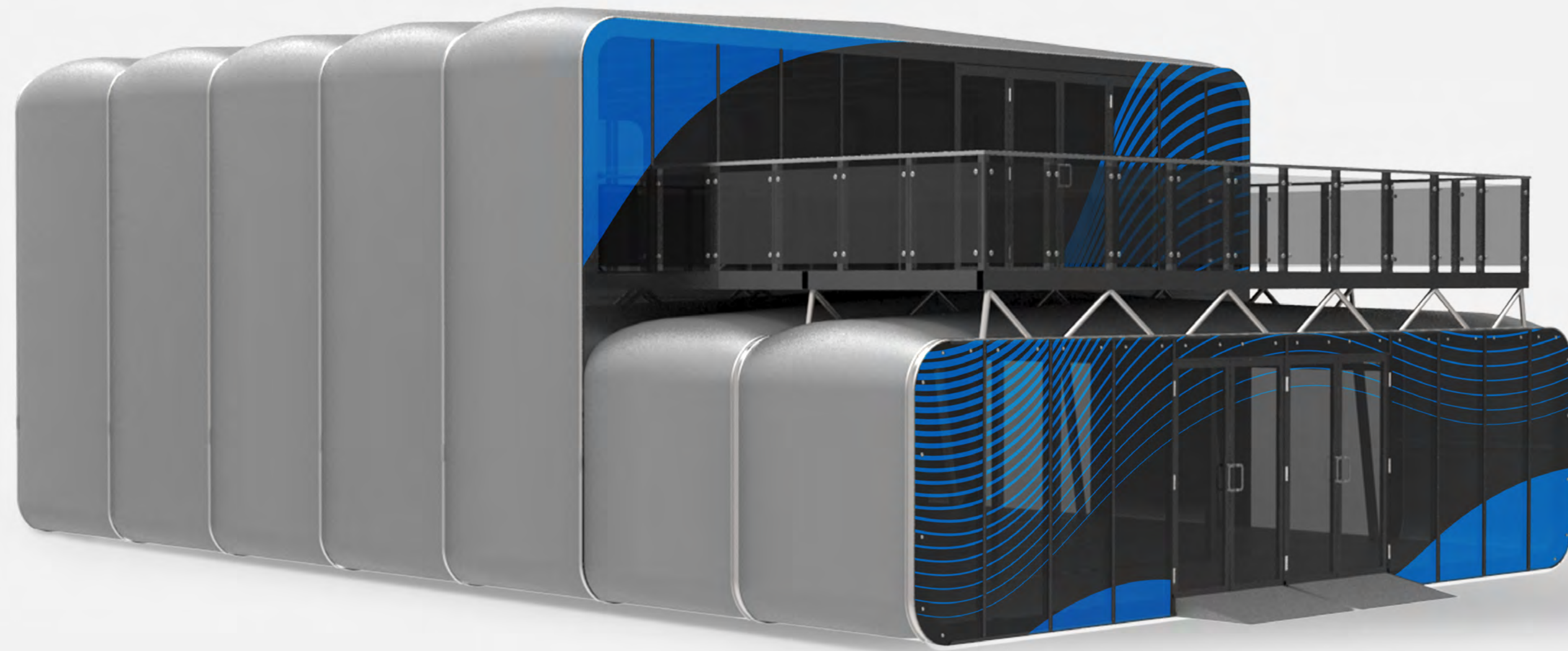
GRAPHIC ENHANCEMENTS

Fascias

Changing your appearance.

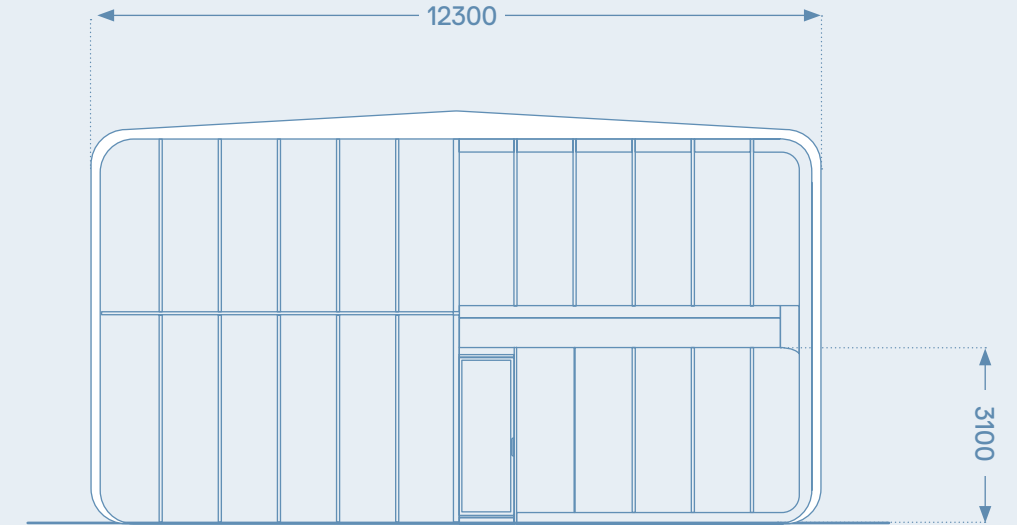
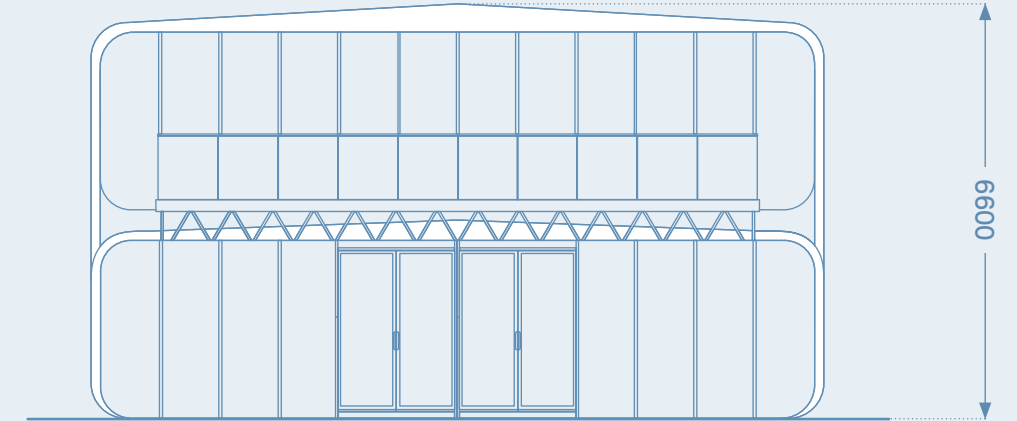
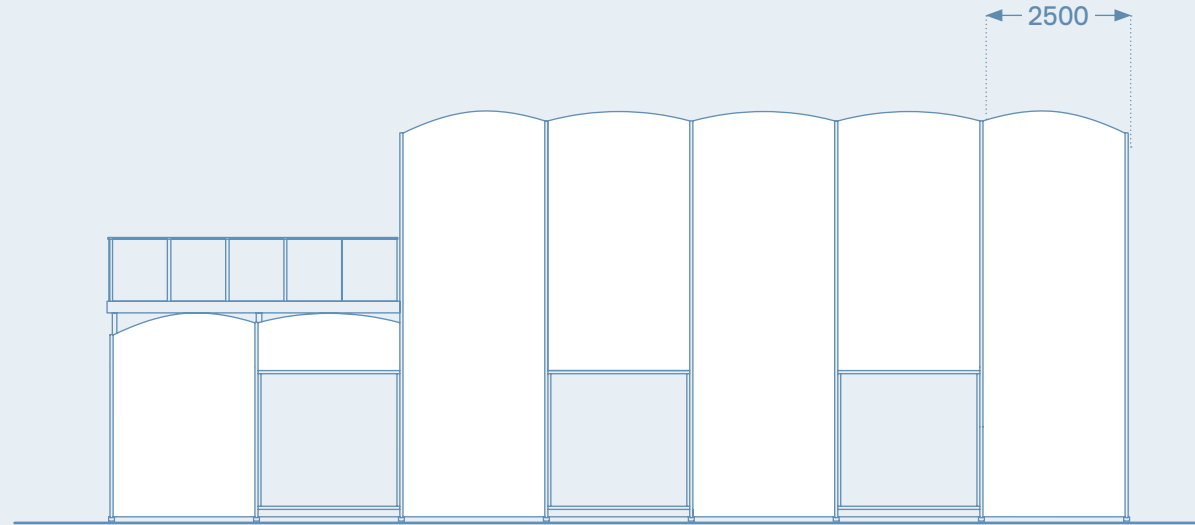
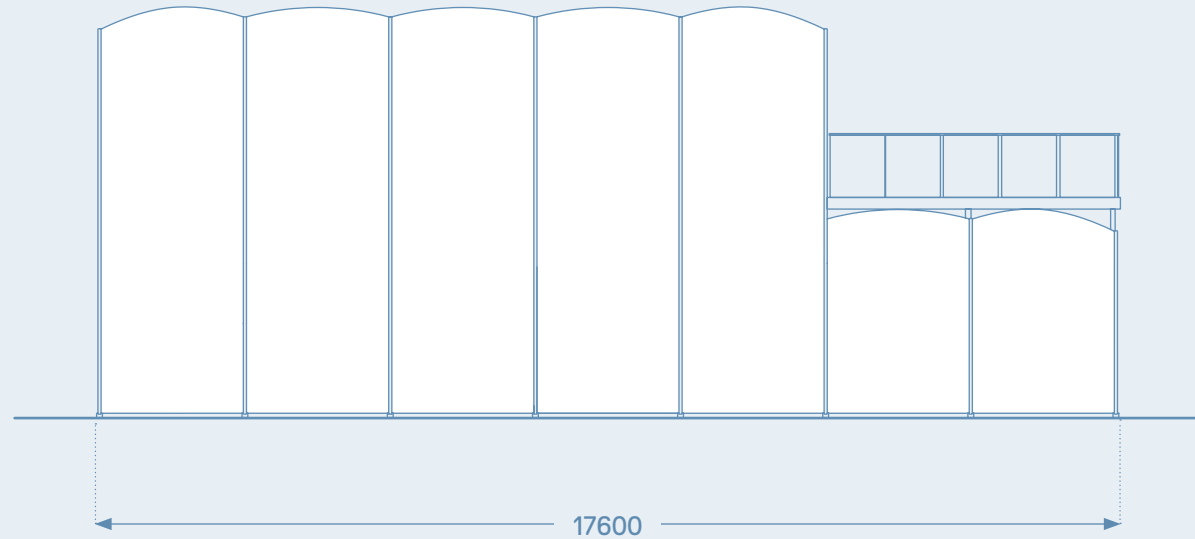
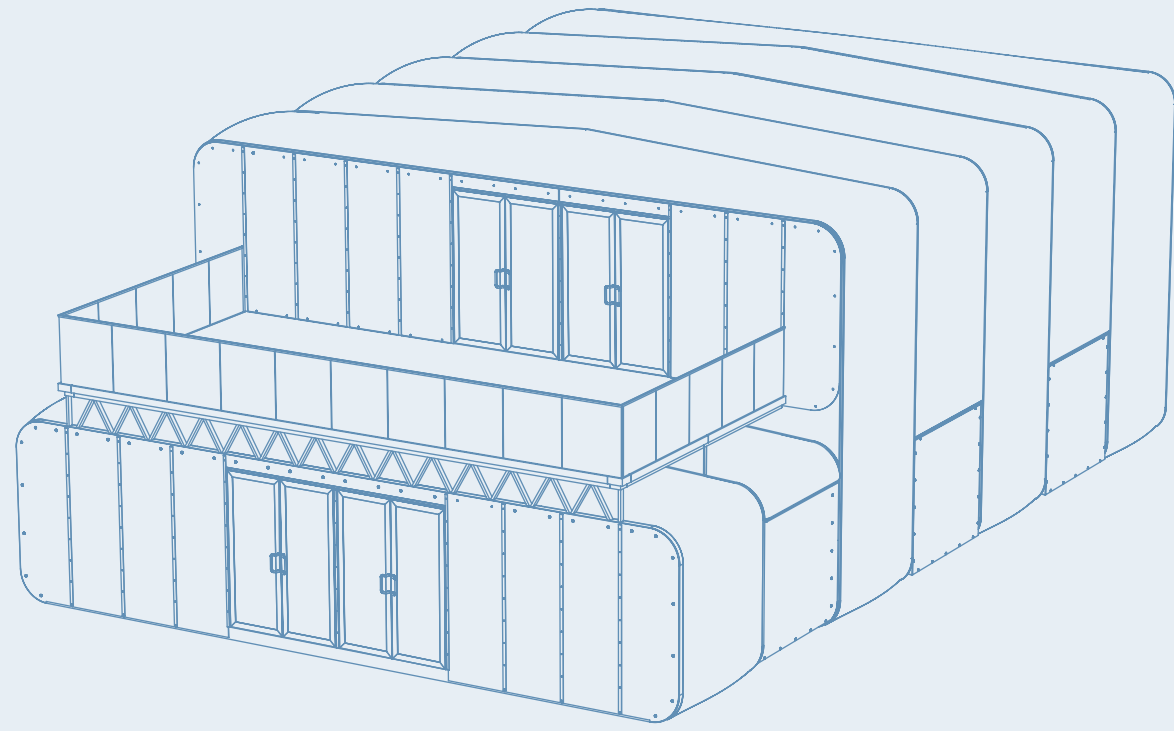
Front and rear fascias provide additional space for brands to effectively tell their story.

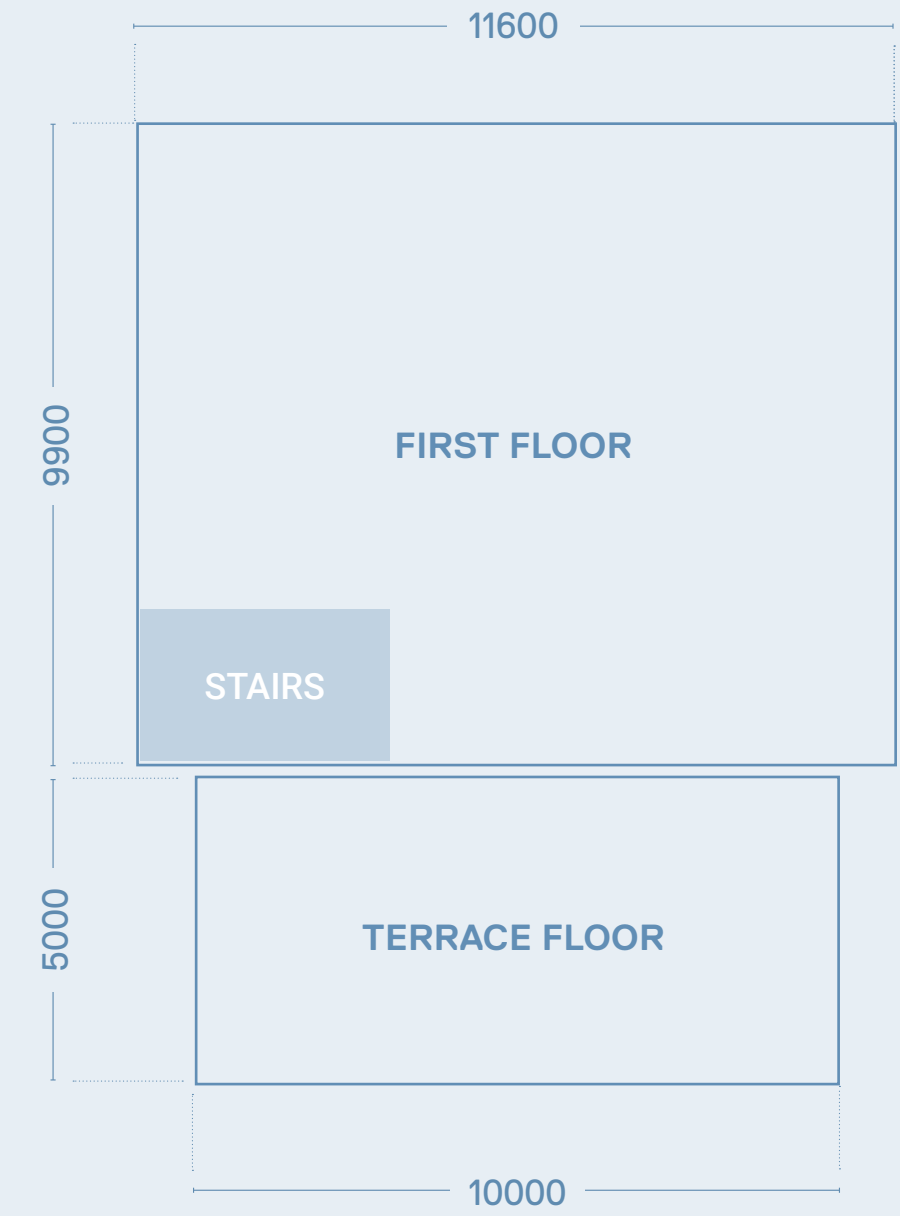
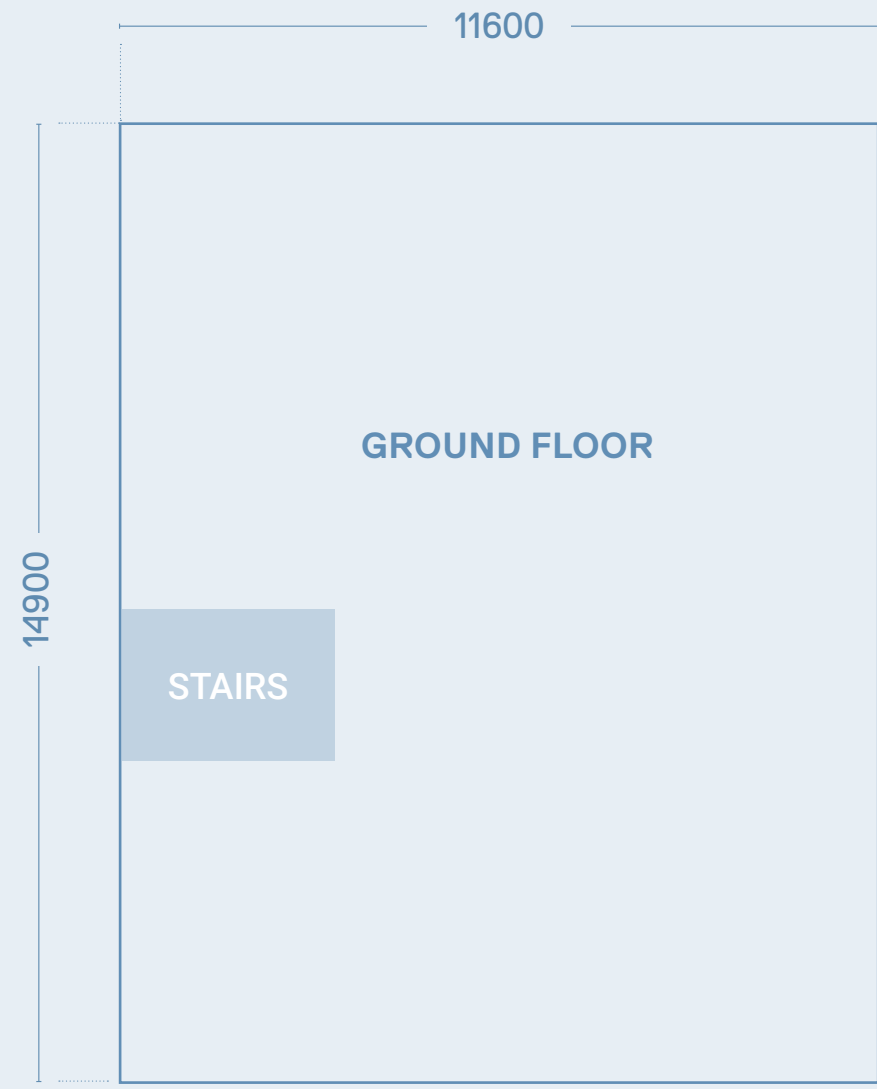
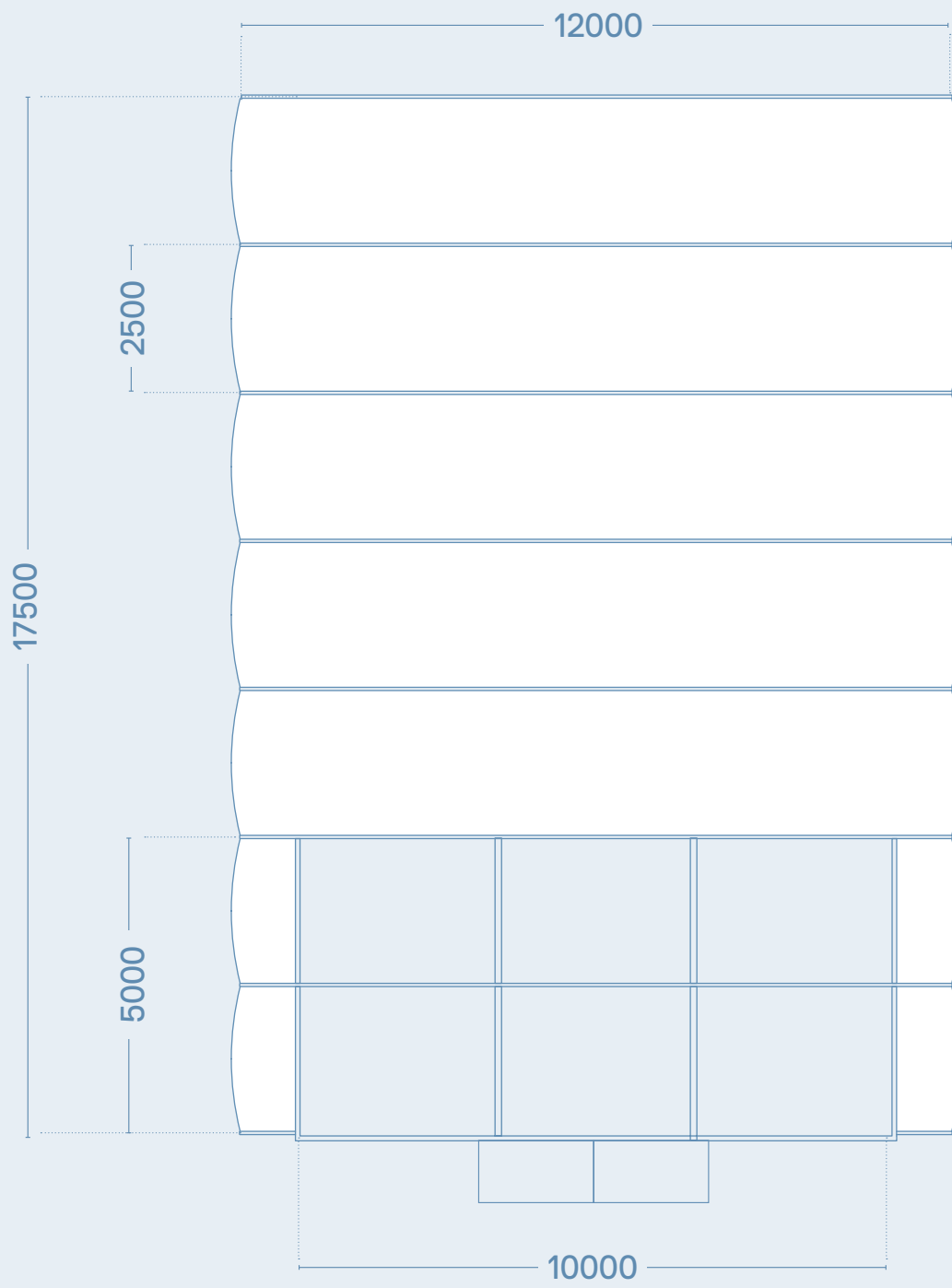
This commanding stretch of space allows brands to further intrigue, attract and communicate with their audience with full colour graphics, unique to their own message.



XES

Elevations





INTERIOR ENHANCEMENTS

XPLAY

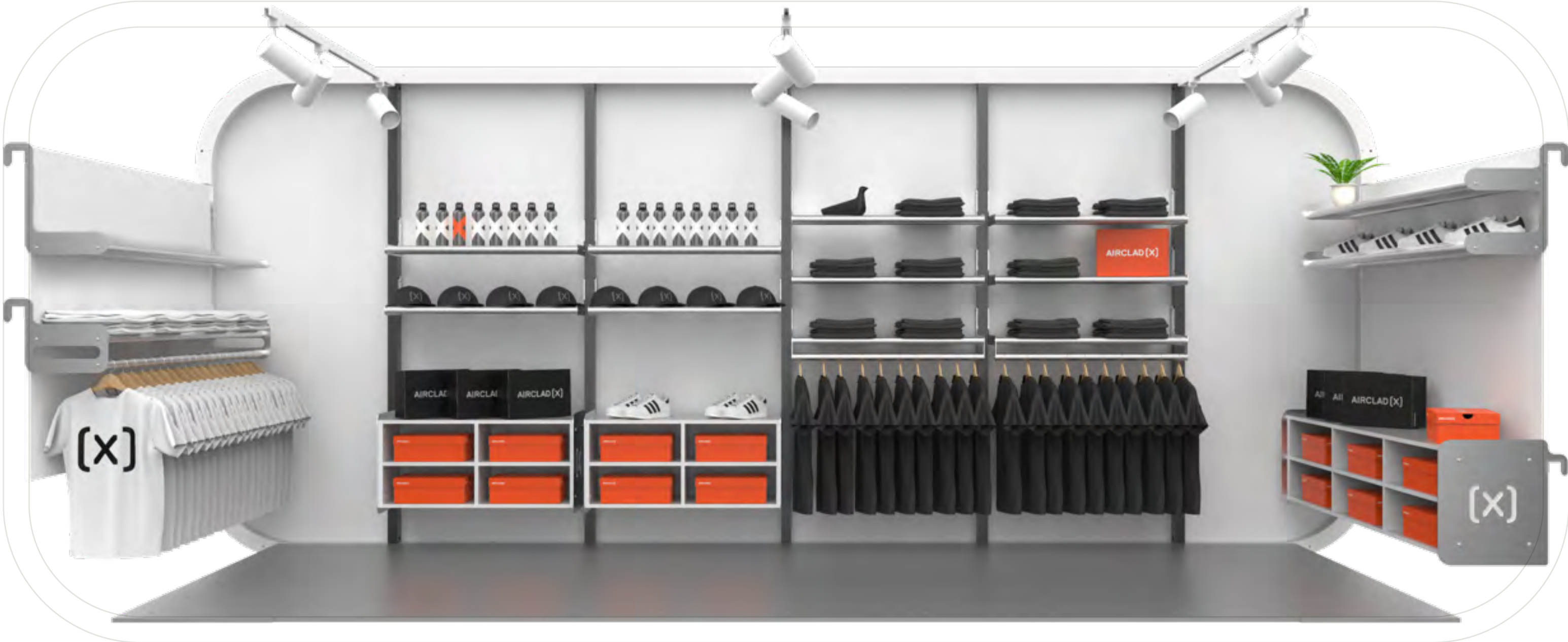
The future of event retail comes nicely packaged with the addition of XPLAY for EXPRO.

Our reusable, plug & play internal shoplift systems enables you to merchandise your brand.

Designed to efficiently use space for maximum return, specifically designed and engineered to seamlessly work with the XTRAIL. (Please note this offer differs in size from the Main XPLAY range for the EXPRO range from AirClad X.)

AirClad believes the future in events will be reflected in what we call #EventRetail. Pull this statements out in the copy as above?

We have been developing innovative products and systems for decades. Our shop-fitting systems for walls, central space frames and mid-floor areas provide a solution for every need and can be continually reconfigured with a wide range of merchandise supports.





MESSUTARJOUS
Sony
MDR-EX750
Vastamelukuulokkeet
99 €
Säästä 100 € (200 €)

MESSUTARJOUS
Samsung
64GB MicroSD
muistikortti
24,50 €
Alle 50 % (49 €)
64GB

MESSUTARJOUS
Sony
MDREX15
9,90 €
Säästä 5 € (14,90 €)

SUOJAA

SUOJAA

KUUNTELE

Spotify
TESTAA
SPOTIFY
TÄSSÄ

Telia

TELIA TV
- LIIGAN
UUSI KOTI
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MESSUTARJOUS
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LÖYDÄ UUSI YHTIÖS

INTERIOR



(X)

INTERIOR



Be one
innovation
ahead.

INTERIOR

(x)

BUY

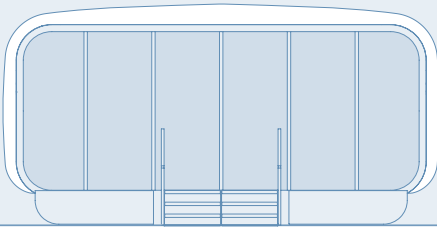
RENT

LEASE

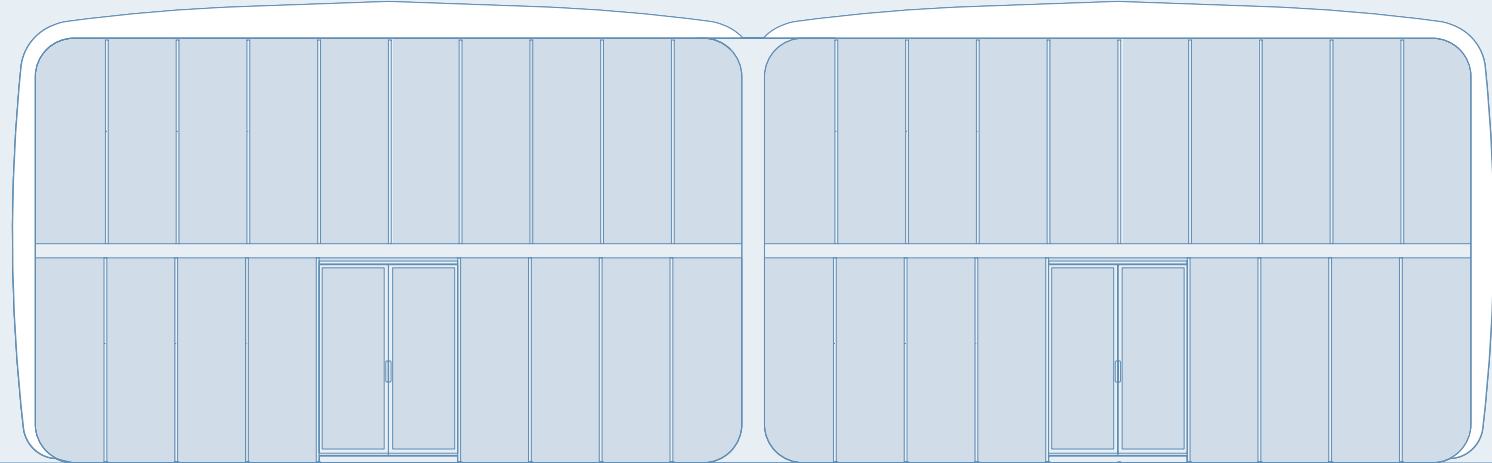
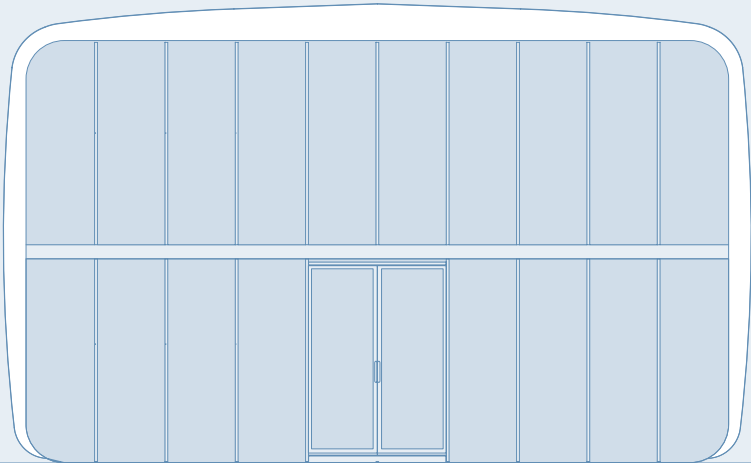
FRANCHISE

MEET THE FAMILY

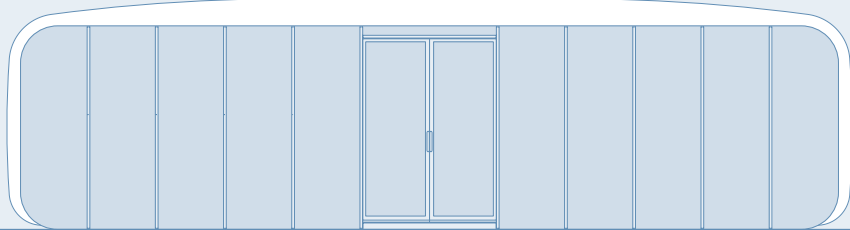
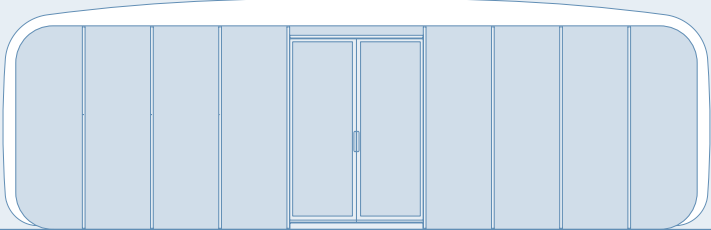
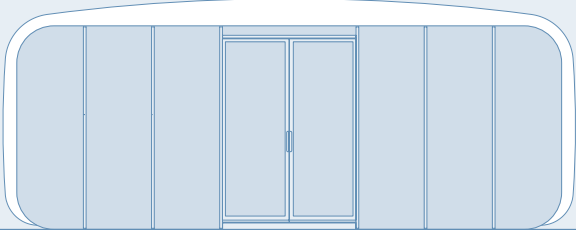
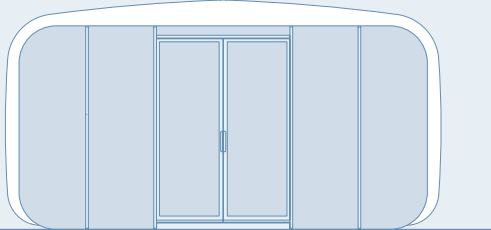
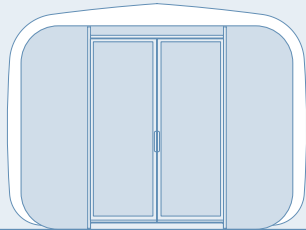
XTRL
6



XIP
10 / 20



XPO
4 / 6 / 8 / 10 / 12



OUR MISSION

Eco Statement

Our products and systems have been developed with an eco-conscious approach since we started back in 1995.

Sustainability has become an increasingly large part of daily life and as our clients and partners become more aware of the damage that industry is doing to the local and global environment, we are working hard to demonstrate our commitment to sustainable change and searching for solutions together. We believe our business practises reflect a more eco-minded, future-facing approach that is better for all.

AirClad Products are designed for reuse, time and time again. We're proud to say that some of our oldest structures, those that started us on this journey, are still in everyday use over ten years after leaving the factory, with expectations to last way into the future. The modular nature of AirClad enables us to easily replace and refurbish parts, to achieve new aesthetics and minimise breakages. Extending the life of our structures helps us reduce our environmental footprint, yet still we aim to do more.





AIRCLAD

ANYWHERE

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AIRCLAD (X)

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"As a designer, I strive to encourage opportunities of chance, where creativity moves beyond appearance. For me there is joy in developing unique products that challenge convention, inspire and engage."

Founder
Nick Crosbie

MADE IN THE FUTURE

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