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AIRCLAD (X)

RETAIL SYSTEMS

Redefining the future of events

AirClad X is our brand of event, retail and leisure products with high performance design at its core.

Established in 2007, over the years AirClad X has worked extensively with premium brands and clients to produce one-off, custom designs. As a result of this experience, we have developed our own range of industry-leading products to suit a multitude of applications.

These structures are crafted to engage and inspire people, and to ultimately bring your space to life.

To assist in the installation and delivery of our structures globally, there is a developing network of partners managing deployments from location to location.

Structure: YUMI
Location: King's Cross
Client: King's Cross



Structure: YUMI
Location: PACA, France



Re-imagining Food + Beverage for hospitality experiences

02

04

05

09

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19



Structure: YUMI
Location: Belgium
Client: Vab



WHY THE YUMI SYSTEM

What does it do for you?

The YUMI is a pop-up kiosk like no other. Practical, fun and sure to elevate any brand.

YUMI has now found its own fan base in the service industry. This go-anywhere, pop-up kiosk turns heads wherever it's used.

The YUMI is quick and simple to set up (literally in minutes), is easily branded to take on your brand identity and looks great whilst you serve your customers with a smile. It gets you to the heart of your audience and provides the canvas that allows you to make a simple but dramatic statement.

WHY?

ABOUT THE YUMI SYSTEM

What is it?

The YUMI is the perfect pop-up kiosk or serving station for any event. Its simple, stylish front fascia and clean lines give a distinctive, graphic look - complementing any brand, product or service.

It features a 1.5m wide serving hatch that creates an integrated awning when open. Easily deployable on any terrain, YUMI has height adjustable galvanised feet for fast levelling. This product is specially designed for the events & catering industry and serves up unparalleled style, portability and ease of use.

The YUMI is proudly designed and produced in the EU and is engineered to Euro Code 13782.



Structure: YUMI
Location: Excel, London
Client: Vit-Hit

WHAT?



THING
ORDINARY
DAY

FUN

YUMI challenges your customers not to smile!



ENGAGING

Practical and small but makes a BIG impact for your brand



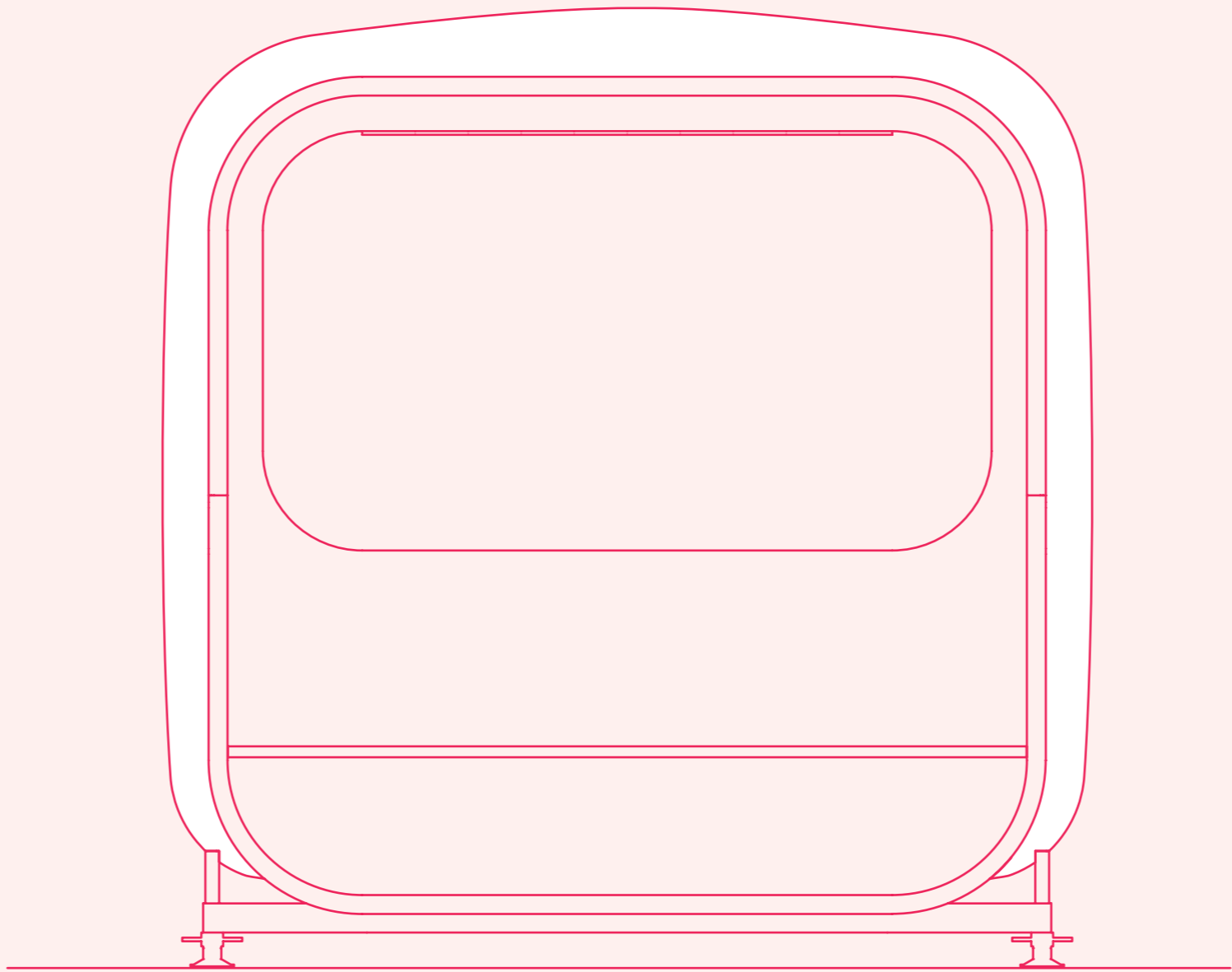
WHAT?



SIMPLE

Fuss-free operations with minimal crew and opening hours as long as you need. Set-up, open-up and serve-up.

YU



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TURNS

HEADS

WHEREVER IT'S USED



WHAT?

OUR USP

Unique Features

AirClad X is a modular, mobile event system for global brands to get closer to their customers.

The YUMI consists of a light weight aluminium structural frame which supports pneumatic AirCells that 'clad' the kiosk. It has an integrated raised floor system with a rear service door and front serving hatch and fascia that can be fully branded.

The AirCells inflate to create structural tension forming a unique, rigid, yet light-weight structure which rarely requires ballast. YUMI has edited out all unnecessary nuts and bolts, with a click and play system, making it quick and simple to set-up.

YUMI has been developed to fill a void in the market identified as a need for premium, quality, easy to deploy serving kiosks for the food and beverage industry.



Enhancements

The YUMI provides numerous opportunities to enhance your brand visually. Whether it be through coloured frames, printed AirCells or branded overlays to the fascias, the YUMI helps you make it personal.

AIRCELLS

- Off-shelf colours
- Fully Printed Branding
- Vinyl Branding for Logos

FASCIA Front + Rear

- Tinted/Frosted
- Opaque Colours
- Vinyl Branding for Logos
- Printed Vinyl Wrap

In addition, aluminium frame and uprights can be made to custom colours at additional costs.



GRAPHIC ENHANCEMENTS

AirCells

Our AirCells can be full branded at source to deliver striking results, limited only by your imagination.

The AirCell becomes the blank canvas for brands to express themselves and attract and engage their audience.

From fully printed to temporary applied branding, the AirCell allows you to bring your unique vision to life.



GRAPHIC ENHANCEMENTS

Fascias

Changing your appearance.

Front and rear fascias provide additional space for brands to effectively tell their story.

This blank space allows brands to further intrigue, attract and communicate with their audience with full colour graphics, unique to their own message.



Tour
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MAKING IT YOURS





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BUY



RENT



LEASE



FINANCE

COMMERCIALS

Finance Options

In partnership with Bluestar Leasing, AirClad have created a range of flexible finance options. We want to ensure that everyone can create the perfect structure that matches their ambition and vision, not just their budget.

Why buy when you can lease?

Preserve your working capital and spread the cost.

Simple application process

Fast credit decisions and eSign documents.

Finance the total solution

Equipment, installation, training and services.

Tax advantages

Payments are 100% allowable against taxable profits.

Alternative form of credit

Your existing credit facilities are not affected.

Flexible upgrade paths

Upgrade, add equipment or settle throughout the term.

Get in touch to receive our Finance Calculator and learn more about your options.

ENTRANCE



Bluestar
Business Finance

clerkenwell 23-25
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tickets and information

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CERAMICS

AIRCLAD (X)

OUR MISSION

Eco Statement

Our products and systems have been developed with an eco-conscious approach since we started back in 1995.

Sustainability has become an increasingly large part of daily life and as our clients and partners become more aware of the damage that industry is doing to the local and global environment, we are working hard to demonstrate our commitment to sustainable change and searching for solutions together. We believe our business practises reflect a more eco-minded, future-facing approach that is better for all.

AirClad Products are designed for reuse, time and time again. We're proud to say that some of our oldest structures, those that started us on this journey, are still in everyday use over ten years after leaving the factory, with expectations to last way into the future. The modular nature of AirClad enables us to easily replace and refurbish parts, to achieve new aesthetics and minimise breakages. Extending the life of our structures helps us reduce our environmental footprint, yet still we aim to do more.



AIRCLAD



ANYWHERE



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"As a designer, I strive to encourage opportunities of chance, where creativity moves beyond appearance. For me there is joy in developing unique products that challenge convention, inspire and engage."

Founder
Nick Crosbie

MADE IN THE FUTURE

All IP and design rights AirClad Ltd